

Visit

Salem, Gloucester,
Newburyport & more

NORTH *of* BOSTON

SET SAIL!
On the Water Fun



Witches
& Pirates - YAR!

ART
& culture

HERITAGE &
history

OCEAN/FARM
TO TABLE

Nature Trails &
OUTDOOR ESCAPES



**NORTH *of*
BOSTON**
Convention & Visitors Bureau



MASSACHUSETTS
visitma.com



A historical 1705 land transfer document signed by Jonathan Corwin, the famous Witch Trial Judge and owner of the Witch House, will be on display at the Witch Dungeon Museum at 16 Lynde Street.

Visit our website for updates and schedules.

Witch Dungeon Museum is Celebrating its 45th Anniversary!

Save \$8.00 per person. Combination tickets available.



Witch Dungeon Museum

The most exciting experience in Salem! An award winning live reenactment of a witch trial—from the original transcript of 1692 plus a guided tour through the dungeon. Located at 16 Lynde Street, Salem. Open daily 10am-5pm April thru November. Last Performance starts at 5 pm. **Extended hours in October.** Call 978.741.3570. Visa/MC/Dis. WitchDungeon.com

Witch History Museum

Experience all the historical stories surrounding Salem's 1692 witch trials told through an interactive tour. Walk among 15 life size scenes depicting these tragic untold stories of Salem. Located at 197-291 Essex St., Salem. Open daily 10am-5pm April thru November. Last tour starts at 5pm. **Extended hours in October.** 978.741.7770 Visa/MC/Dis WitchHistoryMuseum.com



New England Pirate Museum

Located at 274 Derby Street, Salem, features a guided tour where you will visit a re-created dock-side village and pirate ship and experience the adventures of New England's sea-robbers. Open daily 10am-5pm May thru October. Last Tour starts at 5pm. **Extended hours in October.** Call 978.741.2800. Visa/MC/Dis. PirateMuseum.com



Tickets for Salem's Red Trolley

NORTH of BOSTON

Convention & Visitors Bureau

The North of Boston Convention and Visitors Bureau, a not for profit, member based organization, publishes this book. We hope you find everything you need to enjoy all the beautiful and diverse communities that make North of Boston so special!

Every effort has been made to ensure accuracy of the information at the time of press, but the North of Boston CVB, our advertisers, members and the Massachusetts Office of Travel & Tourism do not assume liability of errors or omissions, or damages that may result from reliance on such information. Subject companies provide listings and advertisements. All rates, dates and times are subject to change.

Thank you to our advertisers and members for all of their support.

DESIGN & PRODUCTION:
3thought, Inc.

PRINTING:
Universal Wilde

COVER PHOTO:
Crane Beach, Ipswich by Holly Perry

Reproduction of any part of this book, including articles, without written permission is strictly prohibited.

Funded by the Massachusetts Office of Travel and Tourism.

Thank you to local photographers and Essex Heritage for the images of Essex County used in this publication. Photos are individually credited in this guide.

© Karen Nascembeni



Table of Contents

Signature Regional Events 4

Explore

Salem 6
Salem, Peabody, Lynnfield 8
Cape Ann. 10
Gloucester. 14
Salisbury, Newburyport, Rowley . . 16

Eat & Drink 18

Attractions

Whale Watches & Harbor Cruises. 24
Cultural Districts. 26
Music, Theatre & Arts 28
Museums & Heritage 30
Fun & Games 39
Agritourism/Farms 40
Shopping 44

Travel Resources

Regional Resources 46
Group Tours 49
Weddings/Events/Meetings. 54

Accommodations 62

Fun Facts 70

Getting Here & Getting Around

Tours & Transportation. 72
Regional Map. Back Cover Flap

Look for these icons to help you locate destinations throughout our region:

N Greater Newburyport

M Greater Merrimack Valley

C Cape Ann

S Greater Salem

Summer Concerts by the Sea 2024



Reggae Nights
Jazz by the Sea
Yacht Rock

Reggae Night with Soul Rebel Project

Thursday, June 27
6-8:30 p.m. | Doors open at 5 p.m.

Forget all your troubles and escape for an evening of smooth and rhythmic reggae/rock music, performed by Boston's own Soul Rebel Project!

Food trucks and cash bar available

Jazz by the Sea with Horizon & The Horns

Thursday, July 11
6-8:30 p.m. | Doors open at 5 p.m.

Join us on the lawn for a night filled with the classical sounds of jazz and the ocean in the back!

Food trucks and cash bar available

Reggae Night featuring Dis n Dat

Thursday, August 1
6-8:30 p.m. | Doors open at 5 p.m.

Celebrate the final weeks of summer by joining us for the last performance in our summer concert series featuring Dis n Dat!

Food trucks and cash bar available

Yacht Rock with Horizon & The Horns

Thursday, August 15
6-8:30 p.m. | Doors open at 5 p.m.

Come and enjoy some yacht rock and summer tunes, as you relax on the Misselwood lawn overlooking the ocean!

Food trucks and cash bar available



MISSELWOOD EVENTS
AT ENDICOTT COLLEGE

407 Hale St, Beverly, Massachusetts 01915 | 978-232-2128 | misselwood.com



Scan for tickets and
more information

2024 MUSICAL SEASON

JERSEY BOYS
The Story of Frankie Valli & The Four Seasons
MAY 7 - MAY 19

FIDDLER ON THE ROOF
THE 60TH ANNIVERSARY PRODUCTION
JUNE 4 - JUNE 16

The NORTH SHORE MUSIC THEATRE Producers of
Disney
FROZEN
THE BROADWAY MUSICAL
JULY 9 - JULY 28

TOOTSIE
A NEW COMEDY MUSICAL
AUG 13 - AUG 25

MILLION DOLLAR QUARTET
ELVIS PRESLEY JERRY LEE LEWIS CARL PERKINS JOHNNY CASH
SEPT 24 - OCT 6

TITANIC
THE MUSICAL
OCT 29 - NOV 10

David
College
in
A CHRISTMAS CAROL
35TH ANNIVERSARY PRODUCTION
A MUSICAL GHOST STORY
DEC 5 - DEC 22

NORTH SHORE MUSIC THEATRE **NSMT.ORG**
978.232.7200 • 54 DUNHAM ROAD • BEVERLY, MA 01915



MARCH

S Salem Film Fest
salemfilmfest.com

APRIL

N Newburyport Literary Festival
newburyportliteraryfestival.org

M Spring Blooms at Stevens Coolidge House and Gardens, North Andover (through May)
thetrustees.org

MAY

C Motif #1 Day, Rockport
rockportusa.com

N Tulip Festival at Cider Hill Farm
ciderhill.com/festivals

JUNE

C Cape Ann Artisans Open Studios
capeannartisans.com

C Rockport Chamber Music Festival
rockportmusic.org

C St. Peter's Fiesta, Gloucester
discovergloucester.com

S ArtsFest Beverly
beverlymainstreets.org

S North Shore Pride Parade & Festival
northshorepride.org

C Farmhouse Woodfired Pizza at Appleton Farms (through October)
thetrustees.org

JULY

N Blueberry & Flower Festival at Cider Hill Farm
ciderhill.com/festivals

S Salem Black Picnic Day
nps.gov/sama

N Newburyport Yankee Homecoming
yankeehomecoming.com

S Misselwood Concours d'Elegance
misselwood.com

S Gloucester's Culture Splash (July and August)
discovergloucester.com

AUGUST

S Salem Heritage Days
saalem.org

C Roaring Twenties Lawn Party, The Crane Estate
roaringtwentieslawnparty.org

N Riverfest Seaside Music Festival, Salisbury Beach
theriverboston.com



Location Key:

N Greater Newburyport

M Greater Merrimack Valley

C Cape Ann

S Greater Salem

The North of Boston region hosts unique events

year-round

SEPTEMBER

M Bread & Roses Festival, Lawrence
breadandrosesheritage.org

Trails and Sails, events happening all around North of Boston
trailsandsails.org

C Gloucester Schooner Festival
maritimegloucester.org

M River Ruckus, Haverhill
teamhaverhill.org

S International Festival, Peabody
ifestpeabody.com

OCTOBER

S Haunted Happenings
hauntedhappenings.org

S Topsfield Fair
topsfieldfair.org

C Essex Clam Fest
capeannchamber.com

NOVEMBER

N Sea Festival of Trees, Salisbury (through December)
seafestivaloftrees.com

M Winterlights at Stevens-Coolidge House and Gardens, North Andover (through January)
thetrustees.org

C Winter Lights on Cape Ann (through January)
discovergloucester.com



Marblehead Festival of Arts
© Discover Marblehead Melissa Stacey

DECEMBER

S Marblehead Christmas Walk
marbleheadchamber.org

C Rockport New Year's Eve
rockportnye.org

C Christmas at Castle Hill
thetrustees.org

S Frozen Fire Festival Salem (through Jan 1)
frozenfirefestival.com

JANUARY 2025

N Old Newbury Bonfire at Spencer-Peirce-Little Farm
historicnewengland.org

C Gloucester's So Salty
capeannmuseum.org

S Salem Comedy & Spirits Festival
salemcomedyfestival.com

FEBRUARY 2025

S Salem's So Sweet Chocolate & Ice Sculpture Festival
salemmainstreets.org

N Merrimack River Eagle Festival, Newburyport
massaudubon.org

Salem

Salem is an eclectic New England destination, rich with history, enchantment, and culture.

Discover the remarkable people, past and present, and their impact on the American story.

1 The Witch House

310 ½ Essex Street

2 Witch Dungeon Museum

16 Lynde Street, page 34

3 History Alive

32 Derby Square

4 Witch History Museum

197 Essex Street, page 34

5 Salem Trolley

8 Central Street, page 72

6 Salem Historical Tours & Haunted Footsteps

8 Central Street, page 33

7 Witch Pix

172 Essex Street, page 39

8 Charter Street Cemetery

51 Charter Street

9 Real Pirates Salem

285 Derby Street, page 33

10 New England Pirate Museum

274 Derby Street, page 33

11 Mahi Harbor Cruises

24 Congress Street, page 24

12 Peabody Essex Museum

161 Essex Street, page 33

13 Salem Witch Museum

19 ½ Washington Square, page 33

14 Schooner Fame

Pickering Wharf Marina

15 Salem Maritime National Historic Site

160 Derby Street

16 Derby Wharf Light Station

160 Derby Street

17 The House of the Seven Gables

115 Derby Street, page 34

18 Salem Ferry

10 Blaney Street, page 72

Did you Know?

On February 26, 1775, the American Revolution nearly ignited in Salem when British Colonel Leslie and 300 soldiers confronted colonists at the North Bridge over reports of illicitly stored ammunition. Tensions eased with a compromise, marking an unofficial start to the revolution.



Ahoy There!

Travel time to Boston is 55 minutes by Ferry.

Salem CONTINUED

One of the best kept secrets is that the wonderfully quirky and vibrant city of Salem is not just for Halloween fun! Whether you're looking for witches and pirates, maritime history, or delightful cuisine, you'll find it all in Salem!

We suggest taking the **Salem Trolley** for an overview of the city, or one of the wonderful day or nighttime walking tours for an intimate look at the fascinating history and hauntings. Arts and culture lovers have 30 museums to choose from, including the iconic **Salem Witch Museum**, **Peabody Essex Museum**, **Real Pirates Salem**, and **The House of the Seven Gables**. History buffs will enjoy the rich maritime heritage, including Leslie's Retreat, where the first blood of the American Revolution was spilled.

Grab a rooftop lunch at the Hotel Salem, a signature cocktail at **Rockafella's**, or the catch of the day at **Turner's Seafood**. Salem is also easy to experience car-free, with a walkable one square mile downtown district, in-season ferry services to and from Boston, and year-round train service on the MBTA.



Real Pirates
Salem © NBCVB

From Salem, head to nearby Peabody. While the **North Shore Children's Museum** alone is worth the trip, you may want to also indulge in some retail therapy at the **North Shore Mall** or celebrate diversity through music, food, and art at Peabody's **International Festival** in September. With indoor fun galore, karaoke/trivia nights, and a chef-inspired menu, kids of all ages will have a blast at **In the Game!**

Peabody

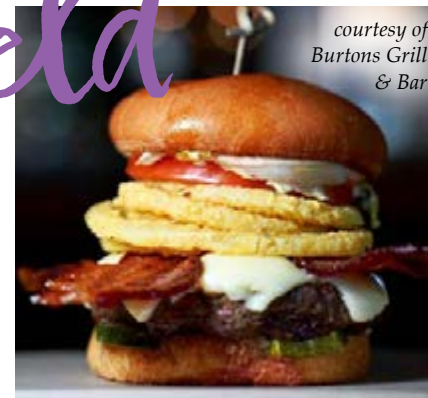


North Shore Children's Museum, Peabody © NBCVB

Lynnfield

The beautiful suburb of **Lynnfield** is the perfect place for incredible shopping, dining, and outdoor entertainment all which can be found at **MarketStreet Lynnfield**. From furniture to the best cookware, learning toys for kids or treats for your furry friend, books, fashion and so much more, you're sure to find something for everyone!

Whether you're planning a date night, a lunch with friends, or just treating yourself, don't miss **Davio's of Lynnfield**, an upscale Italian steakhouse featuring exceptional food and drinks with ample space for your special events. You'll dine on Northern Italian prime steaks, homemade pasta, and authentic pizza for an unforgettable



courtesy of
Burtons Grill
& Bar

meal. This restaurant pairs a state-of-the-art kitchen and exceptional restaurant design with a warm, inviting atmosphere.

Legal C Bar by Legal Seafoods is a casual but full-flavored venue with classic fish and seafood dishes with exclusive offerings like sushi and pizza.

For contemporary American, head to **Burtons Grill & Bar** for a juicy burger or bountiful salad.



© NBCVB

Winter Magic

Skate under twinkle lights at the seasonal MarketStreet rink for outdoor winter family fun.



Treat yourself with an escape to

Cape Ann!

Whether you stay at the **Harborview Inn** in Gloucester or **Addison Choate** in Rockport, the **Emerson Inn** with its stunning vistas and European flair, the luxurious **Beauport Hotel** or the darling **Vista Motel**, you'll be delighted by the welcoming hospitality.



*Ice Cream at Motif #1
© Addison Choate*

Traveling through Cape Ann on the **Essex Coastal Scenic Byway**, you'll discover why this region is popular year-round, with wide, windswept sandy beaches and rocky shorelines, an eclectic and engaging arts scene, Mom & Pop antique shops begging to be explored and a hyperlocal food scene that rivals any in the world.

Cape Ann, named after Queen Ann, comprises 5 idyllic coastal towns (**Gloucester, Rockport, Manchester-by-the-Sea, Essex, and Ipswich**) loaded with mystique, local foods, vibrant culture and bountiful natural beauty.

from left to right: Gloucester Fisherman's Memorial © NBCVB; Gloucester caught lobster © NBCVB; Crane Estate Concert by Stoney Stone courtesy of the Trustees; Crane Beach, Ipswich by Holly Perry

Visit one of our designated **MA Cultural Districts**, perfect for both one-of-a-kind shopping and arts exploration. Maritime culture and American heritage and history runs deep, from High Street in Ipswich boasting some of the oldest standing homes in America, to the authentic working seaport in Gloucester. Dip your toes in the ocean on the squeaky sands of **Singing Beach** in Manchester-by-the-Sea.

After an **Essex River Cruise**, fuel up at iconic **Woodman's of Essex**, inventor of the fried clam. Rockport's **Bearskin Neck** offers an abundance of Instagram-able moments, including the iconic **Motif #1** fishing shack. Stroll **Rocky Neck Art Colony** for a truly picturesque experience. Kids and adults will love the hands-on sea creature fun at **Maritime Gloucester**. Cap your day with the crème de la crème of authentic coastal experiences: a whale watch excursion or a sunset schooner cruise.



courtesy of 7 Seas Whale Watch / Amanda Johnston






**LOOKING FOR THAT “AUTHENTIC GLOUCESTER EXPERIENCE”?
IT STARTS AT MARITIME GLOUCESTER.**

MARITIME MUSEUM AND GALLERIES

Gloucester’s maritime heritage and fishing communities come alive in the Gorton’s Seafoods Gallery and Lower Gallery exhibits. Experience Gloucester’s unequalled fishing legacy, working waterfront, and epic schooner stories of its heyday.




MARITIME SCIENCE EDUCATION CENTER

A day of family fun awaits at our touch tanks and science center. Learn about local habitats in the Exploration Station, dive into a microscopic world in our Plankton Lab, and explore our seasonal Sea-Pocket Aquarium.



WORKING WATERFRONT PIERS & HARBOR

Gloucester’s historic working waterfront is a legacy that we preserve every day. Built around America’s oldest marine railway, our campus puts you on the deck of historic schooners and out on Gloucester harbor aboard our flagship the Schooner Ardelle!



23 HARBOR LOOP, GLOUCESTER WWW.MARITIMEGLOUCESTER.ORG

A Weekend Like No Other!

This Labor Day Weekend, experience Gloucester’s epic age of sail at the *40th Annual Gloucester Schooner Festival*, a celebration of the rich maritime heritage of America’s most storied fishing community. *Four fun-filled days of events* weave together past and present as dozens of local and visiting *traditional wooden schooners* raise sail to grace the waters of *historic Gloucester harbor*. Climb aboard these majestic vessels for a *sail, a race, or a deck tour*. Witness the grandeur of the *Parade of Schooners*, a visual spectacle sure to thrill young and old. Enjoy family-friendly activities and demonstrations at *Maritime Heritage Day* at various locations throughout Gloucester. Maritime Gloucester invites you to immerse yourself in a weekend like no other and experience the best that Gloucester has to offer.

1985 40th ANNIVERSARY 2024



www.GloucesterSchoonerFestival.com

Gloucester

Gloucester a one-of-a-kind coastal community with 400+ years of maritime history as the oldest working fishing port in America. Breathtaking ocean views, sandy beaches, a vibrant arts scene, & the freshest seafood creates an idyllic vacation escape year-round.

EXPLORE

EXPLORE

1 Fishermen's Wives Memorial
107 Western Avenue

2 Fisherman's Memorial
The Fishermen's Memorial

3 St. Peter's Fiesta
2 Commercial Street

4 7 Seas Whale Watch
Seas Wharf, 63 Rogers St., #7, page 24

5 Cape Ann Cruises
63 Rogers Street

6 Schooner Thomas E. Lannon
63 Rogers Street, page 24

7 Cape Ann Museum
27 Pleasant Street, page 32

8 The Cut
177 Main Street, page 28

9 Greater Cape Ann Chamber of Commerce
24 Harbor Loop

10 Maritime Gloucester
23 Harbor Loop, page 33

11 Maritime Heritage Charters
23 Harbor Loop

12 Schooner Adventure
23 Harbor Loop, page 24

13 Beauport Cruiselines
6 Rowe Square #3057, page 24

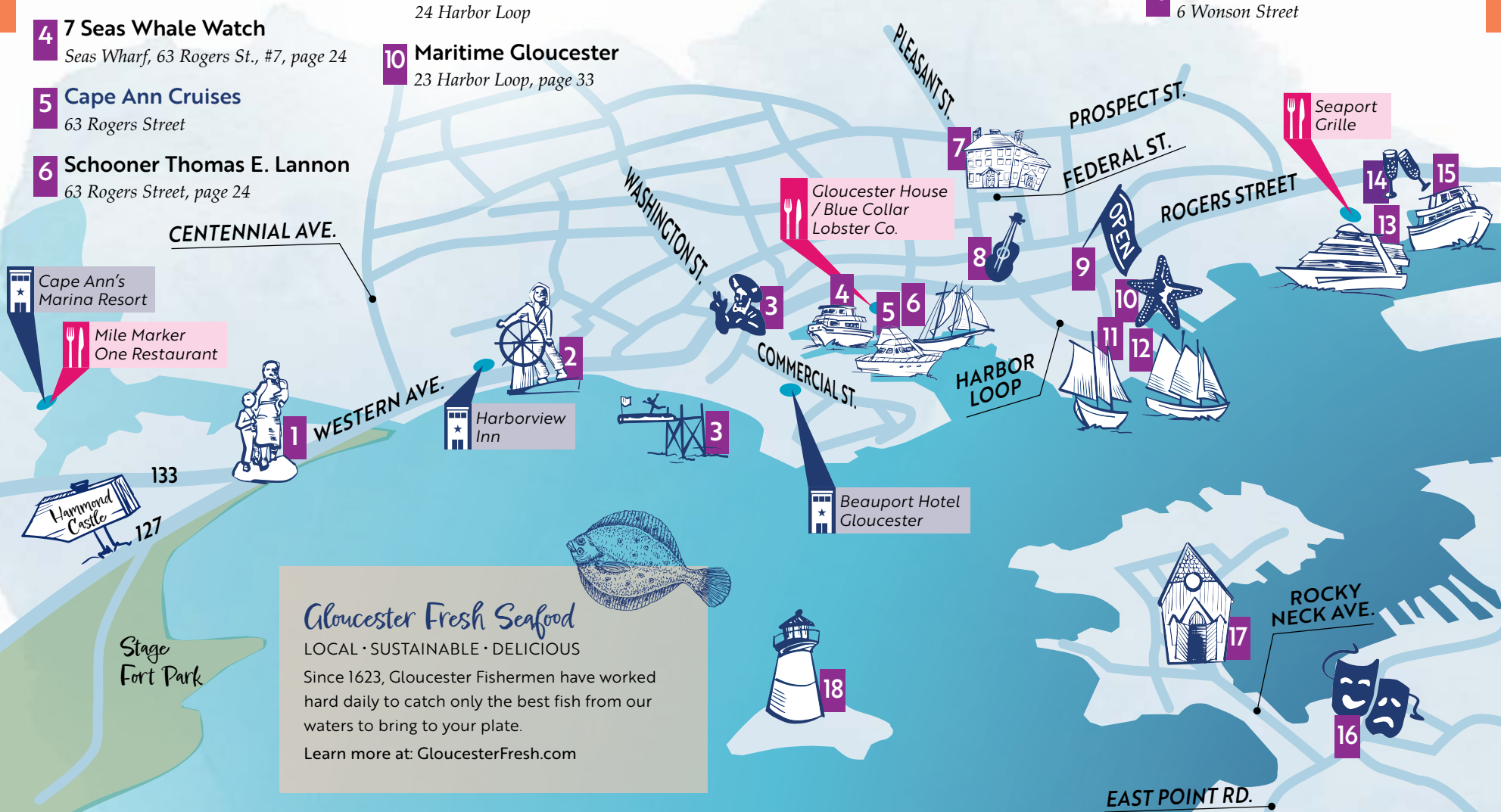
14 Cruiseport Gloucester
6 Rowe Square #3057, page 56

15 Cape Ann Whale Watch
415 Main Street, page 24

16 Gloucester Stage Company
267 E Main Street, page 28

17 The Cultural Center at Rocky Neck
6 Wonson Street

18 Ten Pound Island Lighthouse
6 Wonson Street



Gloucester Fresh Seafood

LOCAL · SUSTAINABLE · DELICIOUS

Since 1623, Gloucester Fishermen have worked hard daily to catch only the best fish from our waters to bring to your plate.

Learn more at: GloucesterFresh.com

Experience all the charm of quintessential New England in the 3 towns of Salisbury, Newburyport, and Rowley. These communities offer sandy beaches, historic town centers and shops, hyperlocal restaurants, relaxing waterways, and spa getaways – something for everyone!

courtesy of the Salisbury Beach Partnership



Salisbury

Renowned for its beaches and summer entertainment, Salisbury is the ideal vacation destination. This popular resort town situated on the Atlantic Ocean is sure to please family members of all ages. Spend the day splashing in the waves and soaking up the sun on Salisbury's five-mile-long sandy beach. Enjoy a ride on the legendary historic **Salisbury Beach Carousel**. Play the arcades at **Joe's Playland** or catch a show at the **Blue Ocean Music Hall**. Dine at **Seaglass** with breathtaking ocean views and stay for the summer night entertainment courtesy of the **Salisbury Beach Partnership**.



© NBCVB

Newburyport

Coastal Newburyport is a vibrant maritime and merchant destination for all seasons. Marvel in the historic maritime architecture of early settlers and stroll the streets nearly bursting with local shops and restaurants. Explore Maritime history at the **Custom House Maritime Museum**, enjoy a performance at **Firehouse Center for the Arts**, or head to **Maudslay State Park** featuring 19th century gardens and rolling meadows making it the perfect place for a walk, bike ride, or picnic.

Newburyport Harbor Walk © NBCVB



courtesy of Grove Rowley, © Kim Crawford

Rowley

When it is time to relax and unwind, head to the inviting and charming community of Rowley, the perfect place for antiquing. Retreat to the **Briar Barn Inn**, a reimagined New England country inn, with refined rustic charm and contemporary finishes. Be sure to include a spa treatment to make your stay even more luxurious. Dine at **Grove** featuring modern fare with the freshest local ingredients, or head to local favorite, **American BBQ** for classic smoked meats and tavern favorites.



Eat Like a Local



North of Boston is home to an amazing selection of the freshest local seafood, mom & pop diners, and one of the most delightfully *eclectic foodie scenes* in New England!

EAT & DRINK



courtesy of Woodman's of Essex

From lobster rolls to burgers, farm-fresh apple cider donuts to craft beers, North of Boston has something to satisfy every taste bud.

Enjoy hors d'oeuvres harborside at **The Landing** in Marblehead, or watch the working waterfront from one of Gloucester's iconic restaurants. Grab a cocktail and freshly shucked oysters on the half shell at the fabulous **1606 Restaurant & Oyster Bar** at the **Beauport Hotel**, or feast on award-winning clam chowder and overflowing platters of fried seafood at **Woodman's of Essex** (where the fried clam was invented). Indulge in steamers, corn on the cobb and potatoes at a classic lobster bake, or munch on a tasty lobster roll (butter or mayo? Your choice!).



courtesy of Mile Marker One

The 34 cities and towns that make up North of Boston offer so much diversity, from seaside towns to urban city walks, there is ample opportunity to find unique off the beaten path flavors.

Head to Lynn or Lawrence for an array of culturally authentic hole-in-the-wall eateries ranging from noodle bars to taco shops. Visit our farmstands and farmer's markets in Amesbury, Ipswich or North Andover for cider



courtesy of Finz

donuts, hard cider, and orchard-fresh fruit wine. Get hoppy with craft beer in Newburyport or many of our communities' unique tasting rooms and breweries, many featuring live music.

We hope you love *taking a bite* out of Boston's North Shore!

EAT & DRINK

Tastes Worth a Drive

The Roof offers Salem's only open-air rooftop bar and restaurant serving the necessities—strong drinks and simple food.

Blue Collar Lobster, at the **Gloucester House** restaurant, renovated from "The Perfect Storm", features live music, string lights, and an energetic waterfront deck.



The Roof Salem © NBCVB

Barrio Tacos in Downtown Haverhill and Salem offers customizable tacos with house-made sauces like "crack sauce" and cilantro-lime aioli.

Marble Ridge Winery, located in the suburbs of North Andover, is a 3 generation-owned family farm with 3 bed and breakfast spaces, including a newly renovated "ice house." Enjoy wines made with California grapes, private tastings, and serene relaxation.

Turner's Seafood, established by the Turner family in Salem's historic Lyceum Hall in 2013, offers creative menu options in a relaxed, elegant, family-friendly setting, with a legacy dating back to 1920 in Boston's fishing industry.



RESTAURANTS & BREWERIES

C 1606 Restaurant & Bar

55 Commercial Street,
Gloucester, MA 01930, 978-491-5090,
1606restaurant.com

Enjoy spectacular ocean views as you enjoy an alfresco breakfast, lunch, or dinner or a signature cocktail around the firepit. Located in the Beauport Hotel Gloucester, we offer modern New England cuisine.

N Grove at Briar Barn Inn

101 Main Street, Rowley, MA 01969
978-484-5166, groverowley.com

Grove at Briar Barn Inn offers a relaxed dining experience in a charming white post-and-beam barn. Our seasonal menu focuses on farm-fresh ingredients, inspired flavors, and classics with a twist. Visit for dinner or plan a brunch reservation!

N Lee's Seafood at Joe's Playland

5 Oceanfront, Salisbury, MA 01952,
978-465-8311, joesplayland.com

Serving delicious fresh seafood everyday including fried clams, lobster rolls and clam strips. Onion rings! Call ahead available.

C Mile Marker One Waterfront Restaurant at Cape Ann Marina

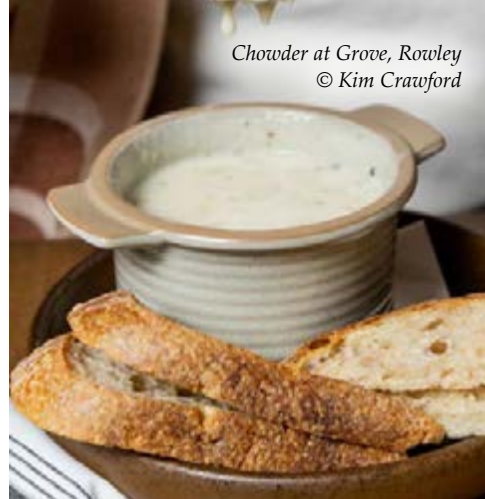
75 Essex Avenue, Gloucester, MA 01930
978-283-2122, milemarkerone.com

Eat, drink, chill, stay, visit by land or sea. Enjoy a variety of fresh menu items inside or outside, large groups and parties. Multiple on the water restaurant venues, bars and igloos. Serving breakfast, lunch, dinner, and drinks year 'round. Diverse menu to accommodate all diets, family friendly and a great place for celebrations and events. Private event venues & groups welcome. Home to the TV Series Wicked Tuna.

C Seaport Grille

6 Rowe Square, Gloucester, MA 01930,
978-282-9799, seaportgrillegloucester.com

The ownership and staff of Seaport Grille invite you to dine with us. We take pride in preparing all our menu items with only the freshest ingredients and a shared passion to deliver superior food in a warm and welcoming atmosphere.



Chowder at Grove, Rowley
© Kim Crawford

S The Landing

81 Front Street, Marblehead,
MA 01945, 781-639-1266,
thelandingrestaurant.com

Located on Historic Marblehead Harbor, the restaurant is unique because of its beautiful location and fresh, local foods. We can help to create a memorable experience for you and your group of 20 to 100.

S The Tavern at the Hawthorne Hotel

18 Washington Square West, Salem, MA
01970, 978-825-4311, hawthornehotel.com

Enjoy a modern take on popular classics surrounded by oak paneling and a wood-burning fireplace. Full bar, local craft beers, views of Salem Common, free on-site parking, kid-friendly, gluten-free options. Open 7 days a week 11:00 a.m. – 11:00 p.m. A favorite of locals!

C Woodman's of Essex

119 Main Street, Essex, MA 01929
978-768-6451, woodmans.com

A Family Tradition Since 1914. "Best Waterfront Seafood Shack in the USA" - USA Today. Award-Winning Lobster Rolls! GLUTEN FREE – Seafood, Famous Fried Clams, Clam Chowder. Grilled items, Full Bar. Family Friendly "Eat in the Rough" NE style. Indoor & Outdoor Seating. On-Site Parking. Vista Views of the "Great Marsh". See our ad on the last page by the map.



We specialize in **FRESH**
New Menu, New Look
www.rockafellasofsalem.com



Let Colonial Hall Bring
Simple Elegance to your
next Wedding or Event
www.colonialhallsalem.com



Redefining Upscale Casual



Date Nights, Light Bites or Parties.
A Fresh New Menu Meets the Freshest Preparations.

81 Front St. Marblehead, MA • 781.639.1266 • TheLandingRestaurant.com

MORE DINING OPTIONS

American BBQ
theamericanbbq.com

Barrio Tacos Salem
barrio-tacos.com/locations/salem/

Barrio Tacos Haverhill
barrio-tacos.com/locations/haverhill/

Burtons Grill & Bar Lynnfield
burtongrill.com/locations/malynnfield/

Capri
capriseaside.com

Davio's Northern Italian Steakhouse Lynnfield
davios.com/lynnfield

Finz Seafood & Grill
hipfinz.com

Gloucester House Pub & Blue Collar Lobster Company
thegloucesterhouse.com

Harbor Sweets
harborsweets.com

In the Game Peabody
inthegame.net/peabody/

Ipswich Ale Brewery
ipswichalebrewery.com

Legal C Bar
legalseafoods.com/locations/lynnfield

Legal Sea Foods
legalseafoods.com/locations/peabody

Marble Ridge Winery
marbleridgewinery.com

Paolo's
mypaolos.com

Regatta Pub at Salem Waterfront Hotel & Suites
salemwaterfronthotel.com/amenities/regatta-pub/

Rockafellas
rockafellasofsalem.com

Sea Level
sealeveloysterbar.com

Sea Level Newburyport
sealevelnewburyport.com

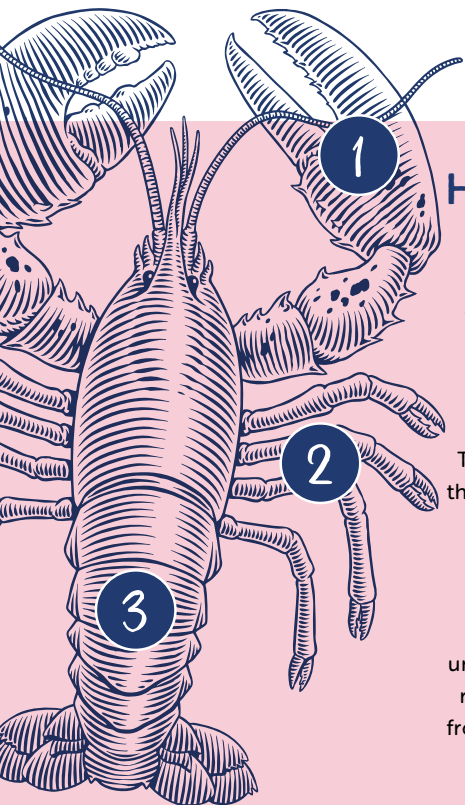
Seaglass Restaurant and Lounge
seaglassoceanside.com

Surfside
surfsidesalisbury.com

The Roof
theroofsalem.com

The Tap Brewing Company
tapbrewingcompany.com

Turner's Seafood
turners-seafood.com



HOW TO EAT A LOBSTER

Step 1.


Twist off the claws. Crack each claw and knuckle with a nut cracker and remove the meat.

Step 2.

Take the meat out from the leg by biting down on the leg and squeezing the meat out with your teeth.

Step 3.

Twist the tail off of the body. Put a fork in the tail upside down between the meat and white underside. Pull the meat out. Take out the black gut running the length of the tail. Pull the body apart from the bottom middle. Separate from the walking legs on either side.






THINK BIG!

A spectacular family adventure!




**GUARANTEED SIGHTINGS • SAILING FROM GLOUCESTER, MA
NAMED YANKEE MAGAZINE'S "EDITOR'S CHOICE FOR
WHALE WATCHING IN NEW ENGLAND"**






"Would absolutely go again... hands down one of the best things we have ever done." — Krista L.

★★★★★



Scan now to learn more!



888-283-1776 🐋 7SeasWhaleWatch.com



WHALE WATCHES & HARBOR CRUISES

C 7 Seas Whale Watch

63 Rogers Street, Gloucester, MA 01930, 888-283-1776, 7seaswhalewatch.com

AREA'S TOP RATED WHALE WATCH ON TRIP ADVISOR! Celebrating our 40th season! Our experienced captains, naturalists and crew do all they can to ensure a "Spectacular Ocean Adventure" Guaranteed Sightings.

C Beauport Cruiselines

6 Rowe Square, Gloucester, MA 01930 978-865-3210, beauportcruiselines.com

Experience the North Shore's most exciting venue, the luxury Beauport Cruiselines! Dine, dance and enjoy a public cruise, private event, or dream wedding in true New England style.

C Cape Ann Whale Watch

415 Main Street /Roses's Wharf, Gloucester, MA 01930, 800-877-5110 seethewhales.com

Sail aboard the Hurricane II, the largest and fastest vessel north of Boston! Named as one of the top 5 whale watches in the USA by Joshua Horwitz author of "War on the Whales." Guaranteed Sightings. FREE PARKING

S Mahi Harbor Cruises & Private Events

24 Congress Street/Pickering Wharf, Salem, MA 01970, 978-825-0001, mahicruises.com

Cruising daily May through October from downtown Salem. Mahi is fun on the water! Offering an ever-changing variety of harbor cruises, plus private events, custom group tours & unique transportation options. Groups welcome. Boat drinks & fresh eats waiting!

C Schooner Adventure

23 Harbor Loop, Gloucester, MA 01930 978-281-8079, schooner-adventure.org

Sail aboard a National Historic Landmark. Offering public deck tours, sails, & private charters, Adventure is a 122' wooden dory-fishing schooner built in 1926 & a focal point of Gloucester's maritime history & fishing heritage.

C Schooner Thomas E. Lannon

63 Rogers Street, Gloucester, MA 01930, 978-281-6634, schooner.org

Join us for an experience unlike any other on our pristine 65', family-built and operated traditional wooden schooner. We offer daily public sails, specialty sails, and private charters. Sail with us- it's FUN!

MORE CRUISES

Cape Ann Cruises

capeanncruises.com

Essex River Cruises & Charters

essexcruises.com

Maritime Heritage Charters

maritimeheritagecharters.com

Schooner Fame of Salem

schoonerfame.com



Ship Shape Trivia

A schooner is a sailboat with at least two masts and is named after the sort of ships that brought sherry over from Spain.

Whales Are Leaping For The Hurricane!

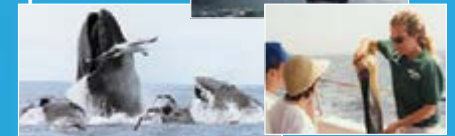


The Hurricane II - the most popular whale watch boat in Greater Boston!

The largest, fastest vessel, with the most viewing space!

We have everything for your whale watch adventure!

- Guaranteed free parking - no meters.
- Experience - we are the area's pioneers of whale watching.
- Fastest to the whales!
- Named one of the top 5 whale watches in the US.
- Enjoy food and beverages on board at great prices.
- Guaranteed sightings!



Trip Advisor 5 Star Rating!
(1/2024)

Celebrating Our 46th Season! Order Tickets Online!

The World Cetacean Alliance has chosen Cape Ann Whale Watch to be the only U.S. based ambassador for this international organization. The WCA is dedicated to "raising the standards of whale watching worldwide through education."

Cape Ann Whale Watch

Toll Free: 1-800-877-5110

415 Main St., Rose's Wharf, Gloucester

Reserve Tickets Online: www.SeeTheWhales.com

Home of the Hurricane II



Defined within a walkable one-mile footprint, designated Cultural Districts can be found throughout Massachusetts. The 8 Cultural Districts scattered throughout North of Boston offer rich, vibrant and diverse arts and cultural experiences that are well worth the trip.

Lynn and Haverhill are both home to shoe manufacturing in the Northeast and their Cultural Districts each make up the heart and soul of the city. The **Downtown Lynn Cultural District** is a mix of contemporary artists and multicultural cuisine in a walkable city center. You will find a myriad of street activities, performances, and museums, including the amazing **Lynn Museum and Art Center**. Haverhill's **Riverfront Cultural District**'s murals

painted by local artists adorn the sides of historic brick buildings while giant reproductions of 19th century shoes give a nod to Haverhill's shoe-making past. Both districts are easily accessible by MBTA train, bus, car, or boat.

Located on the Merrimack River, the **Downtown Newburyport Cultural District** offers an eclectic blend of arts, entertainment, dining, shopping, and cultural experiences. Stroll the **Clipper Heritage Trail**, stop in the **Custom House Maritime Museum**, visit the artist collections at the **Newburyport Art Association** and enjoy distinctive shopping at **Tannery**



© NBCVB



© NBCVB

Looking for a little Culture?

Marketplace. Catch an exhibition or performance at the **Firehouse Center for the Arts** before heading to **State Street** where you'll love all of the scrumptious dining options.

Essex River Cultural District is a wonderful exploration, where the town meets the river. This District meanders

past ancient burial grounds, active shipyards and marinas, bustling restaurants, antique shops, galleries and the stunning Essex River with its salt marsh borders looking out to **Hog**

Island and Crane Beach.

With **Montserrat College of Art** at its heart, the **Beverly Arts District** is home to hundreds of working artists and art students whose work can be seen and heard at multiple galleries and studio spaces. Musicians and comedians perform at the historic **Cabot Theatre** and colorful **Larcom Theatre**. Pop into **Copper Dog Books** for a unique find, and don't miss the **Arts Fest Beverly** event downtown in June.

Our 3 coastal Cultural Districts include **Rocky Neck**, the oldest artists' colony in America, and **Harbortown**, both in Gloucester, as well as **Rockport Cultural District**.

On Gloucester's **Rocky Neck** you'll find an impressive number of year-round working artists, numerous galleries and restaurants as well as the critically acclaimed **Gloucester Stage Company**. **Harbortown** boasts an array of cultural assets, businesses, and year-round creative arts and entertainment activities. Dozens of festivals celebrate the city's diverse heritage, fishing traditions, literary giants, and contemporary arts and culture. In the summer, catch the weekly **Culture Splash** ferry to visit both districts.

Rockport Cultural District is easily walkable from the tip of **Bearskin Neck** and the iconic **Motif #1**, to world-class **Shalin Liu Performance Center** with its stage overlooking the Atlantic, you'll have a once in a lifetime experience in Rockport. Shop in more than 40 art galleries and studios, as well as the **Rockport Art Association**, one of the oldest active art associations in the nation.



© NBCVB

MUSIC, THEATRE & ARTS.

N Firehouse Center for the Arts

1 Market Square, Newburyport, MA 01950, 978-462-7336, firehouse.org

The Firehouse Center for the Arts is the Northshore's premier intimate live performance venue. Located in the center of historic downtown Newburyport, the Firehouse serves as the cultural hub and offers performance experiences for audiences of all ages.

C Gloucester Stage

267 E Main Street, Gloucester, MA 01930, 978-281-4433, gloucesterstage.com

2022 WINNER Outstanding Play by Boston Critics Circle. Experience professional live theater this summer on Cape Ann. Contemporary plays that will leave you laughing and talking. Event information and tickets available online.

S Lynn Museum & Arts Center

590 Washington Street, Lynn, MA 01901, 781-581-6200, lynnmuseum.org

The hub of Lynn's art, history, and community, we offer exciting exhibitions and programs for all to enjoy. Make your event historic with our unique rentals for weddings, corporate events, and gatherings in our industrial indoor and green outdoor spaces.

S Montserrat College of Art

23 Essex Street, Beverly, MA 01915, 978-921-4242, montserrat.edu

Montserrat College of Art offers year-round classes for youth and adults and public galleries with year-round exhibitions of international, national and regional contemporary artists. All programs provide opportunities to meet and learn about notable artists/designers and their work. Free and accessible. Celebrating our next 50 years!

S North Shore Music Theatre

54 Dunham Road, Beverly, MA 01915, 978-232-7200, nsmt.org

2024 Musical Season: Jersey Boys (5/7 - 5/19), Fiddler on the Roof (6/4 - 6/16), Disney's Frozen (7/9 - 7/28), Tootsie (8/13 - 8/25), Million Dollar Quartet (9/24 - 10/6) Titanic (10/29 - 11/10), A Christmas Carol (12/5 - 12/22).

C Rockport Music | Shalin Liu Performance Center

37 Main Street, Rockport, MA 01966, 978-546-7391, rockportmusic.org

Rockport Music's Shalin Liu Performance Center, located in the picturesque seaside town of Rockport, MA, is a 330-seat concert hall presenting classical, jazz, folk, pop and global music.

S The Cabot

286 Cabot Street, Beverly, MA 01915, 978-927-3100, thecabot.org

Originally built in 1920, The Cabot is more than a local treasure - from films to concerts, The Cabot aims to preserve its historic theater and bring vibrancy to the community through diverse programming that entertains, educates, and inspires.

C The Cut

177 Main Street, Gloucester, MA 01930, 978-515-0000, thecutlive.com

Designed by musicians. Inspired by Community. The Cut is a gathering place in the heart of historic downtown Gloucester, MA where locals and visitors enjoy the best in food, drink, and entertainment.

MORE ARTS & MUSIC

Actors Studio of Newburyport

newburyportacting.org

Blue Ocean Music Hall

blueoceaneventcenter.com

Cape Ann Artisans

capeannartisans.com

Larcom Theatre

thelarcom.org

Newburyport Art Association

newburyportart.org

Rocky Neck Art Colony

rockyneckartcolony.org

Salem State College Center for the Arts

salemstate.edu/arts

Voices of Hope


vohboston.org

Windhover Performing Arts Center

windhover.org

THE CABOT

**AN EXPERIENCE LIKE NO OTHER
MUSIC, COMEDY, MOVIES, AND MORE!**

SCAN HERE 

286 Cabot Street, Beverly, MA 01915 | thecabot.org

EXPERIENCE THE DRAMA ONSTAGE SUMMER 2024
GLoucesterStage.com

GLoucester Stage



 **ROCKPORT MUSIC**
SHALIN LIU PERFORMANCE CENTER

**MAKE ROCKPORT
YOUR MUSICAL
DESTINATION**

CLASSICAL | JAZZ | FOLK | GLOBAL

ROCKPORT, MA | rockportmusic.org | 978.546.7391



250 Years of Revolution History

In two short years America will be commemorating the 250th anniversary of the American Revolution. But you don't have to wait two years to enjoy a region steeped in American history and heritage sites.

From the first blood spilled at Leslie's Retreat in Salem, to the opening shots at the Battles of Lexington and Concord, to John Glover and the Marblehead Men who ferried General Washington and his troops across the Delaware, the region just north of Boston offers bountiful exploration of the people, events and battles that shaped the formation of the United States.

In the gap between the Boston Tea Party and the Battle of Lexington and Concord, Essex County was the acting seat of government and played a pivotal role in the times. Traveling the Essex Coastal Scenic Byway, visitors can explore the home of the Maritime Atlantic trade routes, offering a window to see how events in Essex County influenced events throughout the world. Explore how women had to run



not only households, but farms and businesses while the men were away at sea, and how both the local life and armies were supported by people who were black, indigenous, Asian and a variety of other identities.

To plan your perfect walk through history, we suggest the following resources:

- Northofboston.org/250
- VisitMA.com
- EssexHeritage.org/rev250/events-in-the-works/
- GloversRegiment.org
- HistoricNewEngland.org
- *and the ever evolving calendar of events on NorthofBoston.org*



VISIT A HISTORIC TREASURE



EXPERIENCE AN AMERICAN ICON



EMBARK on an unforgettable tour of The House of the Seven Gables, a National Historic Landmark. **CLIMB** the famed secret staircase. **EXPLORE** the birth house of author Nathaniel Hawthorne. **ENJOY** family activities. **SHOP** for unique gifts.



115 Derby Street, Salem | 978-744-0991 | 7gables.org

Audio and written translations of the tour are available in Brazilian Portuguese, Cantonese, French, German, Italian, Mandarin, Spanish and Japanese. Accessibility limited. Images courtesy Frank C. Grace and The House of the Seven Gables.

MUSEUMS & HERITAGE

C Cape Ann Museum

27 Pleasant Street (Downtown Campus), 13 Polar Street (CAM Green) Gloucester, MA 01930, 978-283-0455, capeannmuseum.org

The Cape Ann Museum celebrates the ongoing story of Cape Ann's nationally significant historical, industrial, and artistic achievement through world class exhibitions, engaging programs, and educational offerings.

C Crane Estate – The Trustees

290 Argilla Road, Ipswich, MA 01938 978-356-4351, thetrustees.org/castlehill

A grand seaside estate featuring National Historic Landmark Castle Hill, Crane Beach, Crane Wildlife Refuge, and the charming Inn at Castle Hill. Visitors may tour the Great House, stroll the formal gardens, hit the beach, take a guided kayak paddle and more. Seasonal museum shop and beach store.

N Custom House Maritime Museum

25 Water Street, Newburyport, MA 01950 978-462-8681, thechmm.org

Housed in the original magnificent granite Custom House building, the CHMM's unique collection of maritime art, objects, and historical documents reflect the rich history of the region from the 17th to 20th century.

C Hammond Castle Museum

80 Hesperus Avenue, Gloucester, MA 01930, 978-283-2080, hammondcastle.org

The home and laboratory of John Hays Hammond, Jr, one of the nation's most prolific inventors, was built in the style of a medieval castle to house his extensive collection of ancient architectural elements. It offers rotating exhibits, tours, and events, and is available for private rentals. It is listed on the National Register of Historic Places.

Historic New England

Historic Properties in Essex, Amesbury, Gloucester, Newbury, and Salem 617-227-3956, historicnewengland.org

Offering unique historic properties for individual and group tours, events, and functions in Essex County. These include Cogswell's Grant in Essex, Beauport in Gloucester, Spencer Peirce-Little Farm in Newbury, and Phillips House in Salem.

S Lynn Museum & Arts Center

590 Washington Street, Lynn, MA 01901, 781-581-6200, lynnmuseum.org

The hub of Lynn's art, history, and community, we offer exciting exhibitions and programs for all to enjoy. Make your event historic with our unique rentals for weddings, corporate events, and gatherings in our industrial indoor and green outdoor spaces.

S Marblehead Museum

170 Washington Street, Marblehead, MA 01945, 781-631-1768, marbleheadmuseum.org

Explore the grand 1768 Jeremiah Lee Mansion, the works of folk artist J.O.J. Frost, the Civil War & G.A.R. Museum, and visit the changing galleries & gift shop, all in historic downtown.

C Maritime Gloucester

23 Harbor Loop, Gloucester, MA 01930 978-281-0470, maritimegloucester.org

Maritime Gloucester, on historic Gloucester Harbor, is the premier destination to explore Gloucester's authentic working waterfront. Experience the history of our fishing fleet in the Gorton's Schooner Gallery, the Dory Shop, and at America's oldest marine railway. The Maritime Science Education Center, with interactive touch tanks and aquarium, is fun for the whole family. Take a one-of-a-kind tour of Cape Ann shores aboard the Schooner Ardelle. Our public pier is full of daily activities and family-friendly experiences. Plan your trip online.

M Museum of Printing

15 Thornton Avenue, Haverhill, MA 01832, museumofprinting.org

Formed in 1978, the Museum of Printing preserves the art and craft of the printing arts. Vintage presses, typewriters, computers, and more demonstrate the history of communications technology. Plus, a library of 10,000 books about graphic arts and typography. Open Saturdays 10am-4pm and for groups, classes, and special events by request.

S New England Pirate Museum

274 Derby Street, Salem, MA 01970 978-741-2800, piratemuseum.com

Features a guided tour where you will visit a re-created dock-side village & pirate ship & experience the adventures of New England's sea-robbers. Open daily 10am-5pm May-October. Extended hours in October. Combination ticket available, Save \$8, Visa/MC/DIS. Visit our website for updates and schedules.



S Peabody Essex Museum

161 Essex Street, Salem, MA 01970 978-745-9500, pem.org

See authentic objects from the 1692 Salem Witch Trials, explore a 200-year-old Chinese home or learn about local maritime history at the nation's oldest continuously operating museum.

S Real Pirates Salem

285 Derby Street on Charlotte Forten Park, Salem, MA 01970, 978-259-1717 realpiratessalem.com

Visit this award-winning family-friendly Museum to see and touch the world's only fully authenticated pirate treasure from the shipwrecked Whydah Gally, which sank off of Massachusetts in 1717. A Discovery Lab and Gift Shop reveal more on the ship's ongoing recovery efforts.

S Salem Historical Tours & Haunted Footsteps Ghost Tour

8 Central Street, Salem, MA 01970, 978-745-0666, salemhistoricaltours.com

We are Salem's oldest and most respected, recommended & paranormal tour company, celebrating over 25 years of educating and fascinating our guests. We provide multiple history and ghost tours daily. Private tours available. Groups welcome.

continued on page 34



Photo courtesy of Tracey Westgate Photography

Wenham Museum

The Wenham Museum is a multi-generational place to roam, play, and discover. For 100 years the Museum has proven that the desire to gather, learn, and play is as important as ever.



132 Main Street,
Wenham, MA 01984
(978) 468-2577
wenhammuseum.org

Explore Historic New England North of Boston

- **Beauport, Sleeper-McCann House** • **Spencer-Peirce-Little Farm**
75 Eastern Point Boulevard, Gloucester 5 Little's Lane, Newbury
- **Coffin House** • **Phillips House**
14 High Road, Newbury 34 Chestnut Street, Salem
- **Cogswell's Grant**
60 Spring Street, Essex

HistoricNewEngland.org

**HISTORIC
NEW ENGLAND**

Location Key:

N Greater Newburyport

C Cape Ann

M Greater Merrimack Valley

S Greater Salem

S Salem Witch Museum

19 ½ Washington Square North, Salem, MA 01970, 978-744-1692 salemwitchmuseum.com

Discover the history of witches. From the European witch trials to the present, the museum examines the Salem Witch Trials of 1692, the stereotypical witch, modern witchcraft & the phenomenon of witch hunts. Do you believe in witches? Don't answer until you see Salem's most visited museum.

S The House of the Seven Gables

115 Derby Street, Salem, MA 01970 978-744-0991, 7gables.org

Be inspired as others have for centuries whether you take a unique audio tour of the historic site or a guided tour of the famed mansion. Museum Store available.

S Wenham Museum

132 Main Street, Wenham, MA 01984 978-468-2377, wenhammuseum.org

Celebrating childhood, history, and exploring culture for enriching all generations in the greater North Shore community and beyond. Open year-round. Family-friendly galleries offer exhibitions, programs, & experiences & an award-winning gift shop. Admission rates apply.

S Witch Dungeon Museum

16 Lynde Street, Salem, MA 01970 978-741-3570, witchdungeon.com

Award-winning live reenactment of a 1692 witch trial followed by a guided tour of the dungeon. The most exciting experience in Salem. Open daily 10am-5pm. April-Nov. Extended hours in October. Combination ticket available. Save \$8. Visa/MC/DIS. Visit our website for updates and schedules.

S Witch History Museum

197 Essex Street, Salem, MA 01970 978-741-7770, witchhistorymuseum.com

Experience historical stories surrounding Salem's 1692 witch trials told through an interactive tour. Walk among 15 life size scenes depicting these tragic untold stories of Salem. Daily 10am - 5pm. April-November. Extended hours in October. Combination ticket available. Save \$8. Visa/MC/DIS. Visit our website for updates and schedules.

N Yankee Homecoming

Newburyport, MA yankeehomecoming.com

Yankee Homecoming is a nine-day family festival featuring dozens of events and activities throughout the historic City of Newburyport MA. This year's festival is July 27 to August 4th 2024. Please visit yankeehomecoming.com for more info.

MORE MUSEUMS & HERITAGE

Addison Gallery of American Art
addison.andover.edu

Amesbury Carriage Museum
amesburycarriagemuseum.org

Beaumont, the Sleeper-McCann House
historicnewengland.org/property/beaumont-sleeper-mccann-house

Cogswell's Grant
historicnewengland.org/property/cogswells-grant

Essex National Heritage Area
essexheritage.org

History Alive, Inc.
historyalivesalem.com

Historic Beverly
historicbeverly.net

Museum of Old Newbury
newburyhistory.org

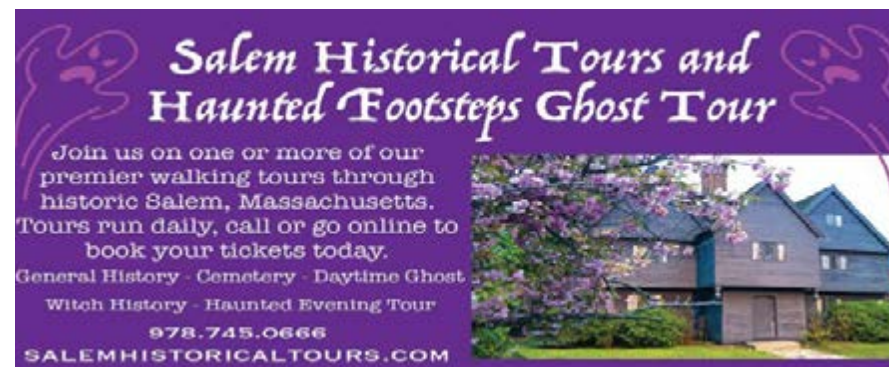
North Shore Children's Museum
nschildrensmuseum.org

Phillips House
historicnewengland.org/property/phillips-house

The Witch House
thewitchhouse.org



CUSTOM HOUSE MARITIME MUSEUM
Experience Newburyport's maritime history!
978-462-8681 www.thechmm.org
25 Water Street, Newburyport



Salem Historical Tours and Haunted Footsteps Ghost Tour
Join us on one or more of our premier walking tours through historic Salem, Massachusetts. Tours run daily, call or go online to book your tickets today.
General History - Cemetery - Daytime Ghost
Witch History - Haunted Evening Tour
978.745.0666
SALEMHISTORICALTOURS.COM



ESSEX HERITAGE  **ESSEX NATIONAL HERITAGE AREA**
Join us for an adventure this summer!
Walking Tours | Boat Cruises | And More!
978-740-0444 | EssexHeritage.org

DISCOVER Gloucester

WE INVITE YOU TO

Gloucester & Cape Ann!

Just 40 minutes North of Boston, this enchanting seaside city is home to America's Oldest Seaport, offering genuine charm, catch-to-table seafood, an abundant arts community, whales, schooner sails, and refreshing natural beauty. Explore Gloucester's active working waterfront, see an off-Broadway show, go to a concert, soak up the sun on our award-winning beaches, kayak to a lighthouse, and hike our 5000+ acres of green space! Unwind in the salt air and find out why locals never want to leave "the island you can drive to."

www.DiscoverGloucester.com

Tonno Restaurant



Drawing inspiration from the coastal traditions of Italian cuisine and situated in the vibrant center of downtown Gloucester, Tonno brings the essence of fresh, dock-to-plate seafood to your dining experience.

2 Main Street | 978-879-4795
TonnoRestaurant.com

The Vista



Offering breathtaking views of Good Harbor Beach, seasonal heated pool, complimentary breakfast, exceptional cleanliness, and outstanding reviews. Best rates and availability when booking directly. The perfect beach getaway!

22 Thatcher Road | 978-281-3410
VistaMotel.com

Cape Ann Whale Watch



The pioneers of whale watching in Gloucester since 1979, Entering our 46th season!! Sail aboard the Hurricane 2, the Largest and Fastest vessel out of Gloucester. TRIP ADVISOR 5 STAR RATED!!

415 Main St./Roses's Wharf | 1-800-877-5110
SeeTheWhales.com.com



Hammond Castle Museum

Historic home and STEM museum offering new exhibits and events with Guided, Self-Guided, and Group Tours. Open seasonally: April through December.

80 Hesperus Avenue | 978-283-2080
www.HammondCastle.org



Gloucester Meetinghouse

Learn about the Meetinghouse's role in the separation of church and state, liberty, and equality. Autumn-Winter-Spring concerts, civic events, summer outdoor music series, guided tours.

GloucesterMeetinghouse.org



Inns of Rockport

Come and stay in our seaside village at one of our distinctive accommodations. An affordable and enchanting getaway.

InnsOfRockport.com

7 Seas Whale Watch



Daily narrated whale watching trips from Gloucester to Stellwagen Bank National Marine Sanctuary. Voted best Boston area

Whale Watch Trip Advisors #1 local attraction based on traveler reviews 2012-2023.

63 Rogers Street | 978-283-1776
7SeasWhaleWatch.com



Harborview Inn

A year round bed & breakfast experience overlooking scenic Gloucester Harbor and within walking distance to downtown's restaurants, shops, museums & attractions.

71 Western Avenue | 978-283-2277
HarborviewInn.com

Schooner Adventure



Sail on Gloucester's Flagship! This authentically restored 122' National Historic Landmark Schooner was built for fishing in 1926. Experience fishing heritage as you help raise the sails, take a turn at the helm, or just relax and enjoy the fresh salt air. Offering

Public Sails, Private Charters, and Dockside Tours.

Harriet Webster Pier at Maritime Gloucester,
23 Harbor Loop | 978-281-8079
Schooner-Adventure.org



The Hotel at Cape Ann Marina & Mile Marker One Waterfront Restaurant

Your room offers saltwater lifestyle views, wildlife and "Wicked Tuna" boats. Dock & Dine: Breakfast, lunch, dinner & drinks, fresh local seafood, in igloos too, year round. Weddings and events too.

75 Essex Avenue/Rt.133 | 978-283-2116
CapeAnnMarina.com



Cape Ann Museum

The Museum, across two campuses, tells the stories of this unique place and the people who – for millennia – have called Cape Ann home. Visit our website to view all of our offerings from temporary exhibitions, CAMTalks, free concerts, drop-in studio art-making and much more!

27 Pleasant St. | 13 Poplar St. | 978-283-0455
CapeAnnMuseum.org

Common Crow Market



Your one stop shop for natural, local, organic and fair trade provisioning. Hot and cold grab and go • Coffee and pastry, groceries, meats, produce, cheese • Bulk foods • Natural health and beauty • Fair Trade Gifts

200 Eastern Avenue | 978 283-1665
CommonCrow.com



Cape Ann Motor Inn

Directly on the sands of Long Beach. All rooms have an ocean view with unforgettable sunrises. Efficiencies available, Dog friendly, Free Wifi and AC in all rooms. Open Year Round. Book direct and save!

33 Rockport Road | 978-281-2900
CapeAnnMotorInn.com

Gloucester Harbormaster



Travel to Gloucester by boat and enjoy the newly renovated Mariners Lounge, offering hot showers, free WiFi, visitor information, and a comfortable setting. Downtown Gloucester is a short stroll away, where you'll

find charming restaurants, engaging museums, art galleries, unique shops, provisions, and live music every night of the week!

19 Harbor Loop | 978-325-5750
Book moorings online at Dockwa.com

DISCOVER GLOUCESTER'S

Seaport Trail

Chart your course along Gloucester's Seaport Trail and fill your itinerary with culinary delights, schooner sails, whale watching, maritime history, castle tours, and seaside adventures, galore! Get started at discovergloucester.com/seaport-trail



THE CUT

STAGE • STUDIOS • RESTAURANT • BAR

MUSIC IS OUR PASSION
BUT WE OFFER SO MUCH MORE.

THE CUT IS A 22,000 SQ FT MULTI-PURPOSE ENTERTAINMENT VENUE IN THE HEART OF HISTORIC DOWNTOWN GLOUCESTER OVERLOOKING THE SCENIC GLOUCESTER HARBOR. 2 LEVELS INCLUDE A 500 CAPACITY CONCERT VENUE AND ENTERTAINMENT SPACE, A 180 SEAT GASTRO PUB, A RECORDING STUDIO, REHEARSAL ROOMS AND GAMING AREAS.



WE ARE A GATHERING PLACE WHERE LOCALS AND VISITORS ENJOY THE BEST IN FOOD, DRINK AND ENTERTAINMENT.



FUN & GAMES

N Joe's Playland

15 Broadway, Salisbury, MA 01952
978-465-8311, joesplayland.com

Visit Joe's Playland on beautiful Salisbury Beach! Family run entertainment center for kids of all ages. Video Games, Ticket Redemption & Snack Bar! Open year round! Like us on Facebook! Visit our online store for gifts and game cards.

S Witch Pix

172 Essex Street, Salem, MA 01970
978-745-2021, witchpix.com

A premium witch-costume photo studio. Capture the allure of being a witch. Be a star with our engaging photographers. Choose from 300+ hand-made costumes and 3 elaborate photography sets. Appointments encouraged.

MORE AMUSEMENTS

Frozen Fire Festival
frozenfirefestival.com

In the Game Peabody
inthegame.net/peabody/

Kings Lynnfield
playatkings.com/location/lynnfield/

North Shore Children's Museum
nshildrensmuseum.org

Salisbury Beach Partnership
mysalisburybeach.com

Topsfield Fair
topsfieldfair.org

Mark Your Calendars for Newburyport's

Yankee Homecoming

July 27 - August 4, 2024

Yankee Homecoming: A Family Tradition
Nine Days of Fun and Entertainment for the Entire Family



Harvesting Experiences

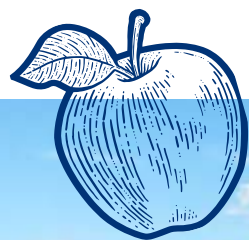
Discover North of Boston's *agricultural scene* where you can *pick your own* berries & apples, stroll through grassy knolls & pumpkin patches, shop fresh produce at farmer's markets, and visit with friendly *farm animals!*

In Ipswich, stop in at the charming **Russell Orchards** and meander through their giant barnyard bakery and store. Apple Cider Donuts are the prize item here, but families can also take a tractor ride into the orchards for seasonal fruit picking. Mom and Dad can sip on a flight of fruit wine while the kids can choose a pumpkin or gourd from their giant bins of offerings. Don't miss a chance to meet their humongous pig, Lulu.

Appleton Farms, which spans across the town lines of Ipswich and Hamilton offers amazing community programming such as woodfired pizza days, chicken pot pie cooking classes and "Cow Connections" where you can spend an hour petting, brushing and bonding with cows. **Marini Farm** also offers scrumptious homemade baked goods and has one of the most fun fall/Halloween activations for kids in the area. Enjoy a spooky pirate ship, corn maze, face painting and a jumbo slide.



Marini Farm © NBCVB



Cider Hill Farm in Amesbury was named the #1 Apple Picking spot in the country by Yelp. You'll also find house made hard cider in gorgeous glass bottles (perfect for gifting), pick your own, and fun events like yoga, story time for kids, and their annual Strawberry Festival - yum!



courtesy of Cider Hill Farm

Smolak Farms in North Andover offers a year-round farmstand and bakery café with unique events such as "Meet the St Bernards" - an adorable event where friendly St Bernards help you bring a freshly cut Christmas tree back to your car. In Newbury, **Spencer-Peirce-Little Farm**, part of **Historic New England**, is a sanctuary of farm animals on a gorgeous property with a historical mansion. It is free to visit the animals and walk the grounds.

One look to start a lifetime
Romantic Farm Weddings
at Smolak Farms



Apple Orchard Ceremonies, Antique Barn, Cocktails, Elegant Tented Reception

The Topsfield Fair — America's oldest agricultural fair — is held annually in the Fall and is a favorite for locals and visitors alike. With carnival rides, whimsical fair foods, farm animals on display, competitions and the iconic giant pumpkin weigh-in there is no end to fun at the fair!



315 South Bradford St. North Andover MA 01845
weddings@smolakfarms.com | 978-380-8241 | SmolakFarms.com

RUSSELL ORCHARDS FARM & WINERY
143 Argilla Road
Ipswich, MA
978-356-5366

Fine Fruit Wines
From Scratch Bakery
Fruit Orchards
Berry Fields

Local foods & gifts
May-Nov.

russeilorchards.com
Visit a working Family Farm!



FIREHOUSE
CENTER FOR THE ARTS

EXPERIENCE THE ARTS in our intimate 191-seat Arakelian Theater
in the heart of historic downtown Newburyport.

Market Square | Newburyport MA | 978-462-7336 | firehouse.org

Dedicated to preserving
the history of the graphic arts...

*The Columbian Press,
invented by
George Clymer,
c.1813*

MOP
MUSEUM OF PRINTING

15 Thornton Avenue, Haverhill, MA
museumofprinting.org

Cape Ann Museum
27 Pleasant Street, Gloucester MA
Tuesday-Saturday, 10:00 a.m. – 5:00 p.m.
Sunday, 1:00 p.m. – 4:00 p.m.

CAM Green
13 Poplar Street, Gloucester MA
Seasonally open starting in July

For up-to-date status of programming
and locations please visit
www.capeannmuseum.org

Margaret Fitzhugh Browne (1884-1972) *The Archer* (detail), 1941.
Oil on canvas. Cape Ann Museum [2011.21] Gift of Roy and Sheila Mennell.

WITCH PIX
COSTUME
Photography

SALEM MA Unique Photography Experiences
Premium Witches, Pirates & Colonists

WITCHPIX.COM

FARMS

C Appleton Farms

219 County Road, Ipswich, MA 01938
thetrustees.org/place/appleton-farms/
AppletonFarms@TheTrustees.org

A property of the Trustees, Appleton Farms is an education center and farm with regenerative practices featuring a mosaic of ecological resources, historic trails, organic field crops, and rolling pastures. Open year-round for recreation, public programs and events, food service and our celebrated CSA program and farm store. All are welcome.

N Cider Hill Farm

45 Fern Avenue, Amesbury, MA 01940
978-388-5525, ciderhill.com

Named #1 Apple Picking Spot in the US by Yelp, this scenic 145-acre, family farm is known for a wide selection of pick-your-own fruit, cut-your-own flowers, estate grown hard cider, farmhouse gifts and apple cider donuts. Farm store, bakery, trike yard and barnyard open 7 days 8 am - 6 pm late April - mid December. See their events calendar for festivals, food trucks, free live music, outdoor cider bar and tastings. There is something for everyone.

MORE FARMS

Marini Farm

marinifarm.com

Spencer-Peirce-Little Farm

historicnewengland.org/property/spencer-peirce-little-farm/



C Russell Orchards

143 Argilla Road, Ipswich, MA 01938
978-356-5366, russellorchards.com

Family-owned farm with unique store, animal barnyard, and u-pick fruits. Specializing in small batch fruit wines & from scratch bakery. A beloved tradition for families & a must-see destination.

M Smolak Farms

315 S Bradford Street, North Andover, MA 01845, 978-682-6332,
smolakfarms.com

Discover the joy of Smolak Farms—a 300-year-old New England treasure brimming with orchards, berry fields, & endless family adventures. Our Farm Stand beckons year-round from 7am-6pm, offering an array of delectable meals, baked delights, & our famed apple cider donuts. Dive into the festivities with our Fall Festivals, indulge in our Farm-to-Table Whim Dinner Series, & create lasting holiday memories with our unique experiences. Visit our website for more details on these exciting events that promise fun for all ages.

CIDER HILL
FARM
AMESBURY MA
EST. 1978



45 Fern Ave, Amesbury, MA 01913
(978) 388-5525 • ciderhill.com

SHOPPING

Beauport Boutique
shop.beauporthotel.com

By the Sea Unique Gifts
facebook.com/BytheSeaGifts

Cape Ann Artisans
capeannartisans.com

Harbor Sweets
harborsweets.com

MarketStreet Lynnfield
marketstreetlynnfield.com

Rocky Neck Art Colony
rockyneckartcolony.org

Tannery Marketplace
tannerymarketplace.com



Experience the shops, restaurants, and natural beauty of downtown Newburyport. Here you will find a shopper's paradise with locally owned storefronts, contemporary restaurants, and modern artist galleries lining the cobblestone streets along the historic waterfront neighborhoods. Shop owners strive to exceed expectations and you are sure to leave with a few local treasures and even more memories.

NightHawks Adult Education

Essex North Shore Agricultural and Technical School
565 Maple Street, Hathorne (Danvers), MA 01937

Register Here!

Free training! ¡Capacitación gratuita!
Skilled workers are in high demand! Register now to start an exciting career in the trades!
¡Hay una gran demanda de trabajadores calificados! ¡Regístrese ahora para comenzar una emocionante carrera en el sector!

PHOENIX ROOM

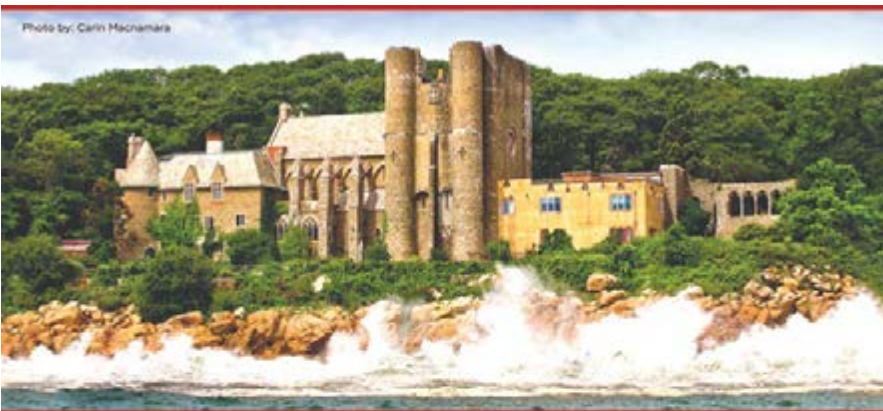
ESTD 1887

Nestled in the heart of the charming and historically rich setting of Newburyport, this venue boasts a captivating ambiance that seamlessly blends the town's heritage with modern elegance.

19 Inn Street, Newburyport, MA
thephoenixroom.org

ATTRICTIONS

ATTRICTIONS



Hammond Castle Museum was constructed in the style of a medieval castle as the home and laboratory of inventor John Hays Hammond, Jr. It holds his private collection of ancient artifacts and massive pipe organ. Visitors may explore the many rooms of the castle, as well as enjoy the beauty of the grounds and view of the Atlantic coast. The museum offers numerous educational and cultural arts programs throughout the year including: children's programs, concerts, movies, and candlelight & spiritualism tours. It is also available for private rentals. At nearly century old, the museum is not handicapped accessible because of the many stairs. It is listed on the National Register of Historic Places.

Hammond Castle Museum

Open Seasonally April - December:

- Guided & Self-Guided Tours
- Special Events
- Private Rentals

Visit hammondcastle.org to learn more and to view our events calendar.

To buy tickets, scan here:



80 Hesperus Avenue, Gloucester, MA 01930

hammondcastle.org / 978-283-2080

Year Round Food, Fun & Games for the Whole Family!

JOE'S PLAYLAND

Lee's Seafood at JOE'S PLAYLAND

Soft-Serve Ice Cream, Sundaes, Caramel Corn & Cotton Candy
15 Broadway • Salisbury, MA

Serving Fresh Seafood, Chicken & Onion Rings...
All Made to Order! • Call Ahead Available

Joe's - 978-465-8311 • joesplayland.com • Lee's - 978-462-1359

Regional Resources

EDUCATIONAL INSTITUTIONS

C Cape Ann Museum
27 Pleasant Street (Downtown Campus)
13 Poplar Street (CAM Green),
Gloucester, MA 01930, 978-283-0455
capeannmuseum.org

The Cape Ann Museum celebrates the ongoing story of Cape Ann's nationally significant historical, industrial, and artistic achievement through world class exhibitions, engaging programs, and educational offerings.

S Essex North Shore Agricultural & Technical School
565 Maple Street, Hathorne, MA 01937
978-304-4700, essexnorthshore.org

The mission of Essex North Shore Agricultural & Technical School is to create a culture of academic and technical excellence, encourage continuous intellectual growth, and promote professionalism, determination, and citizenship for all students, as they develop into architects, artisans, and authors of the 21st century community.

S Montserrat College of Art
23 Essex Street, Beverly, MA 01915
978-921-4242, montserrat.edu

Montserrat College of Art offers year-round classes for youth and adults and public galleries with year-round exhibitions of international, national and regional contemporary artists. All programs provide opportunities to meet and learn about notable artists/designers and their work. Free and accessible. Celebrating our next 50 years!

Enterprise Center at Salem State University
enterprisectr.org

Northern Essex Community College
necc.mass.edu

Salem State College Center for the Arts
salemstate.edu/arts

TRAVEL RESOURCES

S Destination Salem
245 Derby Street, Salem, MA 01970
978-741-3252, salem.org

Explore rich maritime history, immerse yourself in the Witch Trials of 1692, visit historic sites, & take in Salem's many shops & restaurants. Just 16 miles north of Boston.

C Discover Gloucester
Gloucester, MA 01930, 978-675-1818,
discovergloucester.com

America's oldest seaport, Gloucester offers maritime history, fresh-caught seafood, a working waterfront, & several of the world's most beautiful beaches. Discover live music, art, theater, museums, whale watching, boating, festivals, award-winning cuisine, & a walkable downtown!

S Essex National Heritage Commission
10 Federal Street, Suite 12, Salem, MA
01970, 978-740-0444, essexheritage.org

Experience the very best of New England in a 500 sq. mi. region chock full of unique historic, cultural, & natural places you will find nowhere else. We offer a variety of activities & programs throughout the year—including opportunities to visit Bakers Island Light Station.

BUSINESS RESOURCES

CTM Media Group
ctmmediagroup.com

Daily Printing of Beverly
dailyprinting.biz

Expedia Group
expedia.com

Kishgraphics
kishgraphics.com

North Shore Alliance
northshorealliance.org

Sperling Interactive
sperlinginteractive.com

Universal Wilde
universalwilde.com

MORE RESOURCE ORGANIZATIONS

Amesbury Chamber of Commerce
amesburychamber.com

Beverly Main Streets
bevmain.org

Cape Ann Chamber of Commerce Rockport Division
rockportusa.com

City of Amesbury
amesburyma.gov

Discover Marblehead
discovermhd.com

Greater Beverly Chamber of Commerce
greaterbeverlychamber.com

Greater Cape Ann Chamber of Commerce
capeannchamber.com

Greater Haverhill Chamber of Commerce
haverhillchamber.com

Greater Lynn Area Chamber of Commerce
lynnareachamber.com

Greater Newburyport Chamber of Commerce & Industry
newburyportchamber.org

Marblehead Chamber of Commerce
marbleheadchamber.org

Merrimack Valley Chamber of Commerce
merrimackvalleychamber.com

North Shore Chamber of Commerce
northshorechamber.org

Peabody Area Chamber of Commerce
peabodychamber.com

Peabody Main Streets
livepeabody.com

Salem Chamber of Commerce
salem-chamber.com

Salisbury Beach Partnership
mysalisburybeach.com

Salisbury Chamber of Commerce
salisburychamber.com

Things to Do in Salem
thingstodoinsalem.com

Town of Andover
andoverma.gov



Explore the stories, culture, and arts, shops, ships, and spirits of Salem, Massachusetts and discover how this coastal city is still making history. Stay in Salem and explore the region by car or train—plan your visit today at SALEM.ORG.

[f](#) [i](#) [t](#) [p](#) [d](#) @DESTSALEM #SALEMMA

Salem
Still making history.

You'll Find It at the Waterfront



Relax

Modern guest rooms/suites
Indoor pool
Free parking & wifi



Celebrate

Weddings
Social events
Regatta Pub

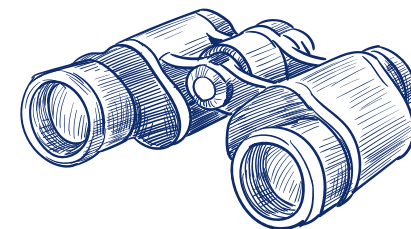


Explore

Salem's Pickering Wharf
Downtown Salem
Full-service Marina

Group Tour Resources

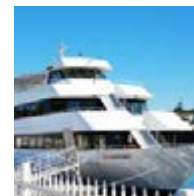
ATTRACTIONS, TOURS & SIGHTSEEING



C Beauport Cruiselines

6 Rowe Square, Gloucester, MA 01930
978-865-3210, beauportcruiselines.com

Experience the North Shore's most exciting venue, the luxury Beauport Cruiselines! Dine, dance and enjoy a public cruise, private event, or dream wedding in true New England style.



S Mahi Harbor Cruises & Private Events

24 Congress Street/Pickering Wharf, Salem, MA 01970, 978-825-0001, mahicruises.com

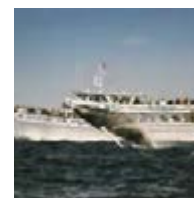
Offering a wide variety of pre-packaged group tours, plus fully customizable events & transportation options. Centrally located in downtown Salem & servicing the entire North Shore. Accommodating groups of 10 to 150. Entertainment, food, & bar options available. Buses welcome.



C Cape Ann Whale Watch

415 Main Street /Roses's Wharf, Gloucester, MA 01930, 800-877-5110
seethewhales.com

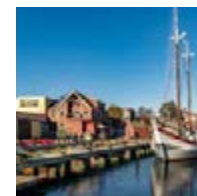
Sail aboard the Hurricane II, the largest and fastest vessel north of Boston! Named as one of the top 5 whale watches in the USA by Joshua Horwitz author of "War on the Whales." Guaranteed Sightings. FREE PARKING



C Maritime Gloucester

23 Harbor Loop, Gloucester, MA 01930
978-281-0470, maritimegloucester.org

Maritime Gloucester, on historic Gloucester Harbor, is the premier destination to explore Gloucester's authentic working waterfront. Experience the history of our fishing fleet in the Gorton's Schooner Gallery, the Dory Shop, and at America's oldest marine railway. The Maritime Science Education Center, with interactive touch tanks and aquarium, is fun for the whole family. Take a one-of-a-kind tour of Cape Ann shores aboard the Schooner Ardelle. Our public pier is full of daily activities and family-friendly experiences. Plan your trip online.



N Cider Hill Farm

45 Fern Avenue, Amesbury, MA 01940
978-388-5525, ciderhill.com

Named #1 Apple Picking Spot in the US by Yelp, this scenic 145-acre, family farm is known for a wide selection of pick-your-own fruit, cut-your-own flowers, estate grown hard cider, farmhouse gifts and apple cider donuts. Farm store, bakery, trike yard and barnyard open 7 days 8 am - 6 pm late April- mid December. See their events calendar for festivals, food trucks, free live music, outdoor cider bar and tastings. There is something for everyone.



**SALEM
WATERFRONT**
HOTEL - SUITES

salemwaterfronthotel.com



225 Derby St.
Salem, MA 01970

Book Your Stay:
978-740-8788

continued on page 48

GROUP ATTRACTIONS CONTINUED

S New England Pirate Museum

274 Derby Street, Salem, MA 01970
978-741-2800, piratemuseum.com

Features a guided tour where you will visit a re-created dock-side village & pirate ship & experience the adventures of New England's sea-robbers. Open daily 10am-5pm May-October.



Extended hours in October. Combination ticket available, Save \$8, Visa/MC/DIS. Visit our website for updates and schedules.

S North Shore Music Theatre

54 Dunham Road, Beverly, MA 01915
978-232-7200, nsmt.org

2024 Musical Season: Jersey Boys (5/7 - 5/19), Fiddler on the Roof (6/4 - 6/16), Disney's Frozen (7/9-7/28), Tootsie (8/13-8/25), Million Dollar Quartet (9/24- 10/6) Titanic (10/29- 11/10), A Christmas Carol (12/5- 12/22).



S Peabody Essex Museum

161 Essex Street, Salem, MA 01970
978-745-9500, pem.org

Spark your imagination at the Peabody Essex Museum in Salem. Step inside our galleries and discover works by artists from around the world, as well as special exhibitions and a 200-year-old Chinese home.



S The House of the Seven Gables

115 Derby Street, Salem, MA 01970
978-744-0991
7gables.org/tickets/group-tours

Groups of 10 or more are welcome to join us at our National Historic Landmark for a guided tour of the famed mansion. Explore the seasonal gardens.



S Real Pirates Salem

285 Derby Street on Charlotte Forten Park, Salem, MA 01970, 978-259-1717
realpiratessalem.com

Real Pirates Salem hosts groups of 10 or more at special pricing. Located on Salem's Charlotte Forten Park, the Museum is adjacent to restaurants, parking and within walking distance of many Salem attractions. Contact info@realpiratessalem.com for details.



C Russell Orchards

143 Argilla Road, Ipswich, MA 01938
978-356-5366, russellorchards.com

Family-owned farm with unique store, animal barnyard, and u-pick fruits. Specializing in small batch fruit wines & from scratch bakery. A beloved tradition for families & a must-see destination.



S Salem Trolley

8 Central Street, Salem, MA 01970
978-744-5469, salementrolley.com

Ride the Red Trolley! Salem's Original Trolley tours! One-hour narrated historical tour with same day shuttle service April-October. Special tours, private tours, weddings & charters available year-round. Visit our website for updates and schedules.



S Salem Witch Museum

19 1/2 Washington Square North, Salem, MA 01970, 978-744-1692
salemwitchmuseum.com

The Salem Witch Museum is a perfect place to take your group for an overview of one of the most important events in American history... the Salem witch trials of 1692. Please call Group Sales at 978.744.1692 to set up your appointment or visit SalemWitchMuseum.com to learn more.



S Witch Dungeon Museum

16 Lynde Street, Salem, MA 01970
978-741-3570, witchdungeon.com

Award-winning live reenactment of a 1692 witch trial followed by a guided tour of the dungeon. The most exciting experience in Salem. Open daily 10am-5pm. April-Nov. Extended hours in October. Combination ticket available, Save \$8. Visa/MC/DIS. Visit our website for updates and schedules.



S Witch History Museum

197 Essex Street, Salem, MA 01970,
witchhistorymuseum.com

Experience historical stories surrounding Salem's 1692 witch trials told through an interactive tour. Walk among 15 life size scenes depicting these tragic untold stories of Salem. Daily 10am - 5pm. April-November. Extended hours in October. Combination ticket available. Save \$8. Visa/MC/DIS. Visit our website for updates and schedules.



N Wolfe Adventures & Tours, LLC

163 High Street, Newburyport, MA 01950
978-255-1645, tours@wolfetours.com,
wolfetours.com

Customized day & overnight tours for students & adults. Go off-the-beaten-path & behind the scenes with culture, culinary, history & fun. Receptive Operator. Fun & experienced step on guides. Private shore excursions.



Location Key:

- N Greater Newburyport
- M Greater Merrimack Valley
- C Cape Ann
- S Greater Salem



lookbook cover photo by
Derrick Mills

Check out northofboston.org/lookbook for more ideas!

Create a true New England experience for your group to remember with our help to expediate proposals, and provide quality images, brochures, maps and guides.

If you can't find exactly what you need just ask! The CVB is a free service staffed with "wicked smaht" people ready to serve you.

GROUP ACCOMMODATIONS

S Boston Marriott Peabody
8A Centennial Drive, Peabody, MA
01960, 978-977-9700, peabodymarriott.com

Marriott's premiere North Shore hotel featuring 256 rooms with FREE high speed Internet access, Sophia's restaurant, indoor pool & fitness center. Convenient to Boston, Salem, Gloucester, beaches, and shopping.



S DoubleTree by Hilton North Shore

50 Ferncroft Road, Danvers, MA 01923
978-777-2500, hilton.com/en/hotels/bosnsdt-doubletree-boston-north-shore

Overlooking the beautiful historic North Shore's community is the premier hotel location and #1 choice for hosting events, the DoubleTree by Hilton Boston North Shore. Our full-service hotel with multiple dining options, fitness center, spa and waterpark is the ideal location for any individual or group or business visiting the area. A warm welcome and signature Doubletree Cookie awaits you!



S Hampton Inn Salem
11 Dodge Street, Salem, MA 01970
978-414-3100
salem.boston.hamptonbyhilton.com

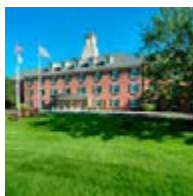
Hampton Inn Salem, a Hilton hotel in downtown Salem. Walking distance to all restaurants, shops, attractions & the MBTA into Boston's North Station. Rates include a full breakfast, access to our indoor pool, & fitness center. Parking available in our attached heated garage with 24-hour Valet. Book your stay today!



S Salem Waterfront Hotel & Suites

225 Derby Street, Salem, MA 01970
978-740-8788, salemwaterfronthotel.com

Host your corporate or social event in a one-of-kind location in Salem's lively Waterfront District. With multiple spaces available and packages to choose from, we are the perfect location for an unforgettable event.



S Sonesta Select Boston Danvers

275 Independence Way, Danvers, MA
01923, 978-777-8630,
sonestaselectdanvers.com

The Sonesta Select Boston Danvers offers 120 stylish, contemporary, and modern rooms minutes from all the beautiful north shore of Boston, Cape Ann and the greater Salem area, has to offer. Perfect location for small to medium-sized groups and tours. Contact Hotel Sales at 978-777-8630 x617



The Beauport Hotel in Gloucester is the perfect escape with an adult-only rooftop pool and bar.



© NBCVB

GROUP DINING/ CATERING

C Seaport Grille
6 Rowe Square, Gloucester, MA 01930
978-282-9799, seaportgrillegloucester.com

The ownership and staff of Seaport Grille invite you to dine with us. We take pride in preparing all of our menu items with only the freshest ingredients and a shared passion to deliver superior food in a warm and welcoming atmosphere.



S Rockafellas & Colonial Hall
231 Essex Street, Salem, MA 01970
978-745-2411, rockafellasofsalem.com,
colonialhallsalem.com

Let us make your special occasion memorable with fine cuisine, impeccable service, and comfortable atmosphere! Enjoy our savory arrangements of cuisine in a semi-private area of our restaurant or Colonial Hall's private event space.



C Woodman's of Essex
119 Main Street, Essex, MA 01929
978-768-6451, woodmans.com

Since 1914 - Voted "The Most Iconic Restaurant" in the Boston area! Award-Winning Lobster Rolls, Fried Clams, Seafood and Clam Chowder. Fresh Local Lobsters and Steamers. Classic New England setting. Indoor & Outdoor Seating. Vista views of "The Great Marsh." Large On-Site Parking convenient for buses. Youth Friendly. Clambake and BBQ Catering available. See our ad on the last page by the map.



GROUP TRAVEL RESOURCES

S Destination Salem
245 Derby Street, Salem, MA 01970
978-741-3252, salem.org

Explore rich maritime history, immerse yourself in the Witch Trials of 1692, visit historic sites, & take in Salem's many shops & restaurants. Just 16 miles north of Boston.



C Discover Gloucester
Gloucester, MA 01930, 978-675-1818
discovergloucester.com

America's oldest seaport, Gloucester offers maritime history, fresh-caught seafood, a working waterfront, and several of the world's most beautiful beaches. Discover live music, art, theater, museums, whale watching, boating, festivals, award-winning cuisine, and a walkable downtown!



RECEPTIVE OPERATORS

N Wolfe Adventures & Tours, LLC
163 High Street, Newburyport, MA 01950
978-255-1645, tours@wolfetours.com,
wolfetours.com

Customized day & overnight tours for students & adults. Go off-the-beaten-path & behind the scenes with culture, culinary, history & fun. Receptive Operator. Fun & experienced step on guides. Private shore excursions.





Want to choose something different for a bachelor/bachelorette party? Dress like a witch for a fabulous photoshoot, go boutique bowling, wine tasting, or visit a historic arcade.

North of Boston is home to many unique venues for showers or engagement parties as well. Our many restaurants, attractions and accommodations are at your service to plan the perfect event.



courtesy of Beauport Hotel, © Lena Mirisola

For those looking to tie the knot by the ocean, we have stunning modern venues or classic schooners and cruise ships. Get married on an island just a short boat ride from the shore or gather friends and family on a sandy beach. Walk down the aisle at an art museum, or fill a grand ballroom at a luxurious hotel. A rustic barn provides a perfect setting to celebrate during all four seasons.

TRAVEL RESOURCES



courtesy of Peabody Essex Museum
© Jess Casey of Coral Compass Photo Co

From historic mansions to seaside escapes, iconic lighthouses to bucolic farms, we've got one of a kind venues to accommodate wedding parties of all sizes.

Let's Celebrate



courtesy of Olio Events,
© Vivid Life Experience

Whether you're planning your *dream* seaside wedding, or *intimate* elopement, the North of Boston is a fantastic place to say "I do!"



Need help with wedding planning or searching for a photographer? Our wedding website has everything you need to arrange every detail for your special day from ceremonies and receptions and everything in between.



courtesy of Mahi Events

Visit northofboston.org/weddings to get inspired today!

TRAVEL RESOURCES

VENUES FOR SPECIAL OCCASIONS

C The Atlantic Ocean Room at The Elks at Bass Rocks

101 Atlantic Road, Gloucester, MA 01930
atlanticoceanroom.com,
info@atlanticoceanroom.com

Flawless wedding, extraordinary location, and blue ocean as far as the eye can see. We make your wedding day, all about you. The Atlantic Ocean is the only thing we overlook at The Atlantic Ocean Room at The Elks at Bass Rocks.



C Beauport Cruiselines

6 Rowe Square, Gloucester, MA 01930
978-865-3210, beauportcruiselines.com

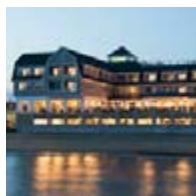
Experience the North Shore's most exciting venue, the luxury Beauport Cruiselines! Dine, dance and enjoy a public cruise, private event, or dream wedding in true New England style.



C Beauport Hotel

55 Commercial Street, Gloucester, MA 01930, 978-282-0008, beauporthotel.com

Your vision for a wedding by the sea starts here on our spectacular oceanside deck and beautiful Grand Ballroom seating 230 guests. After your reception, retire to one of our 94 guest rooms and suites featuring oceanfront balconies and more.



S The Cabot

286 Cabot Street, Beverly, MA 01915
978-927-3100, thecabot.org

Originally built in 1920, The Cabot is more than a local treasure – from films to concerts, The Cabot aims to preserve its historic theater and bring vibrancy to the community through diverse programming that entertains, educates, and inspires.



S Colonial Hall

231 Essex Street, Salem, MA 01970
978-745-2411, colonialhallsalem.com

Weddings range in size from 75 guests to 200 guests and include catering, service, and equipment. Our grand ballroom features vaulted ceilings, hardwood floors and gracious balcony. Let Colonial Hall bring simple elegance to your next wedding.



C Cruiseport Gloucester

6 Rowe Square, Gloucester, MA 01930
978-282-9700, cruiseportgloucester.com

Celebrate life's momentous events at Cruiseport Gloucester, the area's most luxurious waterfront destination. Our expert wedding planners ensure that your special day will delight you and your guests, and will be remembered for a lifetime.



C Hammond Castle Museum

80 Hesperus Avenue, Gloucester, MA 01930, 978-283-2080, hammondcastle.org

The home and laboratory of John Hays Hammond, Jr, one of the nation's most prolific inventors, was built in the style of a medieval castle to house his extensive collection of ancient architectural elements. It offers rotating exhibits, tours, and events, and is available for private rentals. It is listed on the National Register of Historic Places.



S Hawthorne Hotel

18 Washington Square West, Salem, MA 01970, 978-825-4358, hawthornehotel.com

Whether in our classic Grand Ballroom with chandeliers and views of Salem Common or an intimate private dining room, our full-service catering team can assist with your special event. Guest rooms, free parking.



S Long Hill – The Trustees

572 Essex Street, Beverly, MA 01915
978-281-8400, weven.co/wedding-venue/441/Long-Hill

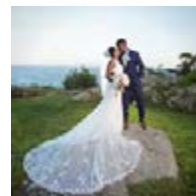
Elegant plantings and cultivated grounds fill this public garden with vibrancy that's more than a century in the making. With interconnected gardens throughout and over 100 acres of surrounding forest and trails, you'll be surrounded by beauty and all within the Massachusetts North Shore.



S Misselwood Events

407 Hale Street, Beverly, MA 01915
978-232-2128, misselwood.com

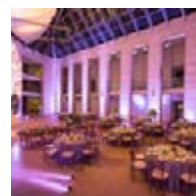
Whether you are planning a personal celebration or business meeting, our world-class hospitality will surely exceed your expectations. Misselwood Events also delivers a stunning oceanfront view for summer concerts by the seas to enjoy with friends and family. For more information, please contact misselwoodevents@endicott.edu.



S Peabody Essex Museum

161 Essex Street, Salem, MA 01970
978-745-9500, pem.org/visit/event-rentals

Host your corporate event, banquet or wedding in an unforgettable artistic setting with the Peabody Essex Museum's variety of indoor and outdoor spaces.



S Real Pirates Salem

285 Derby Street on Charlotte Forten Park, Salem, MA 01970, 978-259-1717, realpiratessalem.com

Real Pirates Salem offers a captivating setting for unforgettable pirate-themed weddings. Participants step back in time and exchange or renew vows amidst the artifacts and legends of the pirates of the Whydah Gally. Photo shoot add-on also available.



C Rockport Music | Shalin Liu Performance Center

37 Main Street, Rockport, MA 01966
978-546-7391, rockportmusic.org

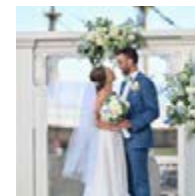
Rockport Music's Shalin Liu Performance Center, located in the picturesque seaside town of Rockport, MA, is a 330-seat concert hall presenting classical, jazz, folk, pop and global music.



S Salem Waterfront Hotel & Suites

225 Derby Street, Salem, MA 01970
978-740-8788, salemwaterfronthotel.com

Exchange vows at the waterfront and celebrate with loved ones in our Maritime Ballroom. Our exceptional event staff will tend to every detail to create the wedding of your dreams. Host your guests in the largest rooms on the North Shore.



N The Phoenix Room

19 Inn Street, Newburyport, MA 01950
978-462-6680, thephoenixroom.org

This distinctive space, which occupies the entire third floor of the historic building, showcases Federalist grandeur at its finest. Its stunning features including a magnificent brass chandelier, original working fireplaces and hardwood floors. Thirteen, six-foot-high windows afford picturesque views of historic downtown Newburyport and fill the room with natural light complimenting its charm, providing an unforgettable experience.

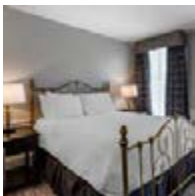


ACCOMMODATIONS

N Essex Street Inn

7 Essex Street, Newburyport, MA 01950,
978-465-3148, essexstreetinn.com

The Essex Street Inn is the ideal location to host your wedding attendees. Located in the heart of Newburyport, the Inn is within walking distance to fabulous dining, beautiful waterfront views, unique shopping boutiques, local attractions, and the area's wedding venues.



C Harborview Inn

71 Western Avenue, Gloucester, MA
01930, 978-283-2277, harborviewinn.com

Overlooking Gloucester Harbor, this is a perfect four seasons bed and breakfast for vacations and weekends away. Walking to downtown restaurants, shops, museums, beaches & attractions.



C Inns of Rockport

innsofrockport.com

We consist of Rockport, MA B&Bs, inns, hotels, motels, and rental properties throughout the town, with over 300 room accommodations for lodging.



S Sonesta Select Boston Danvers

275 Independence Way, Danvers, MA 01923
978-777-8630, sonestaselectdanvers.com

The Sonesta Select Boston Danvers offers 120 stylish, contemporary, and modern rooms minutes from all the beautiful north shore of Boston, Cape Ann and the greater Salem area, has to offer. Perfect location for small to medium-sized outings, events and meetings. Contact Hotel Sales at 978-777-8630 x617.



courtesy of Blue Bird Mobile Dessert Bar

TRANSPORTATION

S Salem Trolley

8 Central Street, Salem, MA 01970
978-744-5469, salementrolley.com

Transportation aboard one of our replica turn-of-the century Trolleys for weddings, bar/bat mitzvahs, birthday parties, family reunions, and proms to make your event memorable, safe and stress free. Visit our website for more information.



MORE SPECIAL OCCASSION RESOURCES

Barn at Bradstreet Farm

bradstreetfarm.com

Blue Bird Mobile Dessert Bar

bluebirdmobiledessertbar.com

Ceremonies & Passages

ceremoniesandpassages.com

Marrero Events

marreroevents.com

Olio

oliopeabody.com

Priscilla Geaney

marriedbypriscilla.com

Sharon's Studio of Gloucester

capeannweddings.com

Willowdale Estate

willowdaleestate.com

Start with...

Salem's Most Visited Museum

Because... History Matters!



19 1/2 Washington Square North
Salem, Massachusetts 01970

salemwitchmuseum.com • 978.744.1692

Français, Deutsch, Español, Italiano, 日本語, Русский, 官话



BEAUPORT
HOTEL • GLOUCESTER

**Your Luxury
Cape Ann Escape**

BeauportHotel.com | (978) 282-0008



BEAUPORT
CRUISELINES

**Make Waves with Us
in Gloucester Harbor**

BeauportCruiselines.com | (978) 865-3210



16
06

restaurant
& oyster bar
AT BEAUPORT HOTEL

**New England Coastal
Dining at Its Best**

1606Restaurant.com | (978) 491-5090



Seaport
GRILLE

**Come for the Menu,
Stay for the Vibe**

SeaportGrilleGloucester.com | (978) 282-9799

ACCOMMODATIONS

C Atlantic Vacation Homes

4 Old County Road, Gloucester, MA 01930, 978-290-4331
atlanticvacationhomes.com

The best selection of vacation homes in Gloucester, Rockport and across the North Shore. Book direct today for your next beach escape.

C Beauport Hotel

55 Commercial Street, Gloucester, MA 01930, 978-282-0008, beauporthotel.com

The perfect New England coastal getaway with 94 rooms and suites, sweeping water views, rooftop pool/bar, distinctive dining choices and the area's largest event space. A destination for every occasion.

S Best Western Plus North Shore

50 Dayton Street, Danvers, MA 01923
978-777-1700, northshoredanvers.com

The Best Western Plus offers affordable and comfortable accommodations. The Best Western Plus is in a fantastic location just 12 miles from Boston & 7 miles from Salem. Enjoy complimentary hot breakfast every morning, free Wi-Fi, indoor heated pool, exercise room and new outdoor patio with a fire pit.

S Boston Marriott Peabody

8A Centennial Drive, Peabody, MA 01960, 978-977-9700, peabodymarriott.com

Marriott's premiere North Shore hotel featuring 256 rooms with FREE high speed Internet access, Sophia's restaurant, indoor pool & fitness center. Convenient to Boston, Salem, Gloucester, beaches, and shopping.

N Briar Barn Inn

101 Main Street, Rowley, MA 01969
978-653-5323, briarbarninn.com

Reimagined rustic comfort in a quaint New England setting, 30 minutes north of Boston. From our exquisitely appointed guest rooms to our spa and restaurant, the inn provides all the essentials elements for couples, families, & friends the stories they dream of telling. Not just for a weekend, but for years to come.

C Cape Ann Motor Inn

33 Rockport Road, Gloucester, MA 01930, 978-281-2900
capeannmotorinn.com

Located directly on Long Beach featuring views of the Twin Lighthouses on Thatcher Island. All guest rooms have an ocean view! Efficiencies available, AC in all rooms, free WiFi, and dog friendly. Book directly for the best rate.

S DoubleTree by Hilton North Shore

50 Ferncroft Road, Danvers, MA 01923
978-777-2500, hilton.com/en/hotels/
bosnsdt-doubletree-boston-north-shore

Overlooking the beautiful historic North Shore's community is the premier hotel location and #1 choice for hosting events, the DoubleTree by Hilton Boston North Shore. Our full-service hotel with multiple dining options, fitness center, spa and waterpark is the ideal location for any individual or group or business visiting the area. A warm welcome and signature Doubletree Cookie awaits you!

C Emerson Inn by the Sea

One Cathedral Avenue, Rockport, MA 01930, 978-546-6321, themersoninn.com

Escape to the tip of Cape Ann to this historic 35 room boutique hotel. Awaken to sunrise bursting out of the ocean, enjoy an art deco atmosphere in the elegant European restaurant overlooking the expansive garden featuring a salt-water pool on the romantic Atlantic coastline.

N Essex Street Inn

7 Essex Street, Newburyport, MA 01950, 978-465-3148, essexstreetinn.com

Delightful & quaint accommodations in the Heart of downtown Newburyport, MA. Explore this charming community lined with cobblestone sidewalks & restaurants & amazing local shops during your perfect staycation or getaway!

C Harborview Inn

71 Western Avenue, Gloucester, MA 01930, 978-283-2277, harborviewinn.com

Overlooking Gloucester Harbor, this is a perfect four seasons bed and breakfast for vacations and weekends away. Walking to downtown restaurants, shops, museums, beaches & attractions.



Best Western PLUS


Located just 15 miles north of Boston and 7 miles from historic Salem.

Free Hot Breakfast • Free WiFi • Free Parking
Indoor Heated Pool • Fitness Room
Outdoor Patio with fire pit

50 Dayton Street • Danvers, MA 01923
(978) 777-1700 • NorthShoreDanvers.com



WE INVITE YOU TO VISIT...
WE INVITE YOU TO STAY!



The innkeepers of Rockport welcome you to experience unparalleled hospitality in our scenic seaside village, just an hour north of Boston. We consist of nearly 20 B&Bs, inns, hotels, motels & rental properties.

Inns of Rockport
INNSOFROCKPORT.COM



HAWTHORNE HOTEL
18 Washington Square West
978.744.4080 | hawthornehotel.com





Located in the heart of Salem, the Hawthorne is one of the North Shore's most revered hotels. Featuring classically appointed guest rooms, a Grand Ballroom overlooking the Common, the cozy Tavern with wood-burning fireplace, light-infused Nathaniel's for breakfast or live entertainment, and a friendly staff, the historic Hawthorne has been welcoming guests since 1925.

The Tavern

HISTORIC HOTELS of AMERICA



continued on page 64

S Hampton Inn Salem

11 Dodge Street, Salem, MA 01970
978-414-3100
salem.boston.hamptonbyhilton.com

Hampton Inn Salem, a Hilton hotel in downtown Salem. Walking distance to all restaurants, shops, attractions & the MBTA into Boston's North Station. Rates include a full breakfast, access to our indoor pool, & fitness center. Parking available in our attached heated garage with 24-hour Valet. Book your stay today!

S Hawthorne Hotel

18 Washington Square West, Salem, MA 01970, 978-744-4080
hawthornehotel.com

A proud member of Historic Hotels of America, the Hawthorne Hotel, adjacent to Salem Common, offers classically appointed guest rooms, family-friendly restaurants (Tavern and Nathaniel's), event space, and free parking.

C The Hotel at Cape Ann Marina

75 Essex Avenue, Gloucester, MA 01930
978-283-2116, capeannmarina.com

Vacation destination with newly renovated hotel rooms! Located directly on the water. There is something for everyone with private hotel rooms, bars, outdoor igloos and waterfront dining with the freshest seafood. Open year-round. Private event venues & groups welcome. Home to TV series Wicked Tuna. Come visit.

Location Key:

N Greater Newburyport **C** Cape Ann **M** Greater Merrimack Valley **S** Greater Salem



A Breathtaking Getaway Closer to Home!

The Emerson Inn By The Sea has a storied history that dates back to the 1850s. As Cape Ann's oldest hotel, the Inn attracted the New England elite and many other notable authors and artists, including Ralph Waldo Emerson and Henry David Thoreau. Today, the hotel takes you back to the roaring twenties – as the good life used to be surrounded by local art, lively musicians, craft cocktails and ocean breezes.

THE EMERSON INN | 1 CATHEDRAL AVE. ROCKPORT, MA | 978.546.6321 | THEEMERSONINN.COM

C The Inn at Castle Hill

280 Argilla Road, Ipswich, MA 01938,
978-412-2555, theinnatcastlehill.com

Step into a place of understated elegance and serenity. Our ten rooms are uniquely appointed, many with views of the salt marsh, sand dunes, and Atlantic Ocean. Take tea on the verandah, stroll miles of shoreline, tour the historic Great House and gardens, or quietly read on a sunbathed window seat.

C Inns of Rockport

innsofrockport.com

We consist of Rockport, B&Bs, inns, hotels, motels, and rental properties throughout the town, with over 300 room accommodations for lodging.

S Residence Inn by Marriott North Shore - Boston - Danvers

51 Newbury Street, Danvers, MA 01923
978-777-7171, marriott.com/bosdn

Perfect for long-term stays. Neighboring historic Salem, Boston and Beautiful Cape Ann Area. All-suite rooms with full kitchens, complimentary breakfast, fitness center and wireless internet. Walking distance to Hardcover & TGI Fridays restaurants. Seasonal outdoor pool and fire pit.

S Salem Waterfront Hotel & Suites

225 Derby Street, Salem, MA 01970,
978-740-8788, salemwaterfronthotel.com

Our modern and sophisticated rooms, dine-in restaurant the Regatta Pub, indoor heated pool, and superior location to downtown Salem make us the perfect host for your next getaway.

S Sonesta Select Boston Danvers

275 Independence Way, Danvers, MA 01923, 978-777-8630
sonestaselectdanvers.com

The Sonesta Select Boston Danvers offers 120 stylish, contemporary, and modern rooms minutes from all the beautiful north shore of Boston, Cape Ann and the greater Salem area, has to offer. Commons Café serving breakfast and featuring Starbucks beverages. Complimentary Wi-Fi, Fitness Center, 24-hour market, business center.

C The Vista

22 Thatcher Road, Gloucester, MA 01930, 978-281-3410, vistamotel.com

Discover the charm of The Vista! Wake up to gorgeous sunrises over Good Harbor Beach, unwind by the sparkling pool, and kickstart your day with a complimentary breakfast. Our welcoming staff and proximity to the beach make for a memorable visit.

continued on page 66

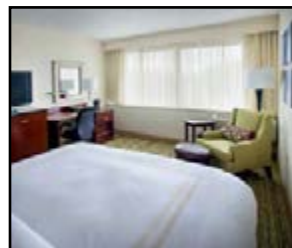


Our year-round B&B is perfect for leaf-peepers, beach lovers, and weekend getaways! Overlooking Gloucester Harbor, it's a short walk to downtown with restaurants, shops, museums, beaches, and attractions. **BOOK NOW!** Summer weekends are filling up fast.

**HARBORVIEW
INN**

Your Four Season Getaway

71 Western Ave. Gloucester, MA 01930
978-283-2277 | harborviewinn.com



**MARRIOTT
BOSTON PEABODY**

WONDERFUL HOSPITALITY. ALWAYS.

Escape with us at Boston Marriott Peabody. Where you can relax in comfortable rooms or suites, take a dip in our heated indoor pool, work out in our fitness center, or enjoy a delicious and satisfying meal at Sophia's.

Convenient to Boston, Salem, Gloucester, beaches, and shopping.

MEMBER OF MARRIOTT BONVOY®

8A CENTENNIAL DRIVE PEABODY, MA 01960
CALL 1-978-977-9700
VISIT PEABODYMARRIOTT.COM

©Marriott International, Inc. All Rights Reserved. All names, marks, and logos are the trademarks of Marriott International, Inc., or its affiliates.



The Merchant, Salem courtesy of Lark Hotels © Rarebrick

Traveling with your dog?

We suggest calling accommodations directly to make sure you and your furry friend will be welcome, to understand expectations and any extra fees.



ADVENTURE

Long Hill

© C. McCabe



INSPIRATION

Appleton Farms

© Above Summit



DISCOVERY

Castle Hill on the Crane Estate

© Trustees



JOY

Stevens-Coolidge House & Gardens

© Menka Belgal

Discover the special places
The Trustees has to offer with
hands-on learning, historic homes
and farms, tranquil gardens, and
camps for young explorers.

thetrustees.org/northofboston



STAY PLAY DINE SWIM



WATERPARKNEWENGLAND.COM



BOSTONNORTHSHORE.DOUBLETREE.COM

Experience the North Shore's
premiere hotel where there is
something for everyone!

Corporate Events, Fundraisers, Weddings, Room Blocks

- Restaurant & Lounge
- Atlantis Sports Club
- 30,000 SF Event Space
- 65,000 SF Indoor Water Park & Arcade
- Free Parking
- Located off 95 & Rte 1
- 25 minutes from downtown Boston

50 Ferncroft Road Danvers, MA 01923 P 978-777-2500

"Perfect for
Longer Stays"
Full kitchens in every suite.

The All Suite Residence Inn
by Marriott Boston/Danvers

51 Newbury Street, Danvers, MA 01923
978-777-7171

Residence INN.
BY MARRIOTT

www.residenceinndanvers.com

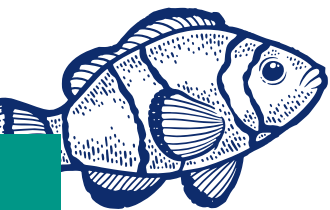
Did You Know?



Courtesy of Woodman's of Essex

Essex is home to the fried clam, invented by Lawrence "Chubby" Woodman.

"Finding Nemo?" More like "Finding Rockport!" Director and co-writer Andrew Stanton is a Rockport native who hid a few homages to Cape Ann in the film.



© NBCVB

Famous board games Monopoly and Clue were released by Parker Brothers in Salem. The company was later headquartered in Beverly before merging with Hasbro.



© PhotoEdit - stock.adobe.com

CODA, 2021

The 2021 Oscar winning film for best picture was filmed in and around Gloucester. Two iconic locations from the film include the **Halibut Point State Park** Rock Quarries and the **Shalin Liu Performing Arts Center** which is disguised as the Berklee College of Music in the final scene. Gloucester's famous fishing pier is also spotted along with local spots like the former Beverly High School.



In 1941, Bob Montana created the first "Archie" Comic Strip based on his high school days at Haverhill High School.

Singing Beach of Manchester-by-the-Sea gets its name from the harmonious sounds feet make in the sand.

The Paper House in Rockport was built in the 1920's and is an actual house made entirely out of newspaper.

Edgar Alan Poe's "The Tell Tale Heart" was inspired by a real murder that took place in Salem in the mid-19th century.

Poet Robert Frost was a graduate of Lawrence High School

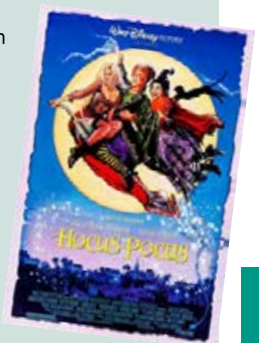


photo: John Margolies, Retrieved from the Library of Congress

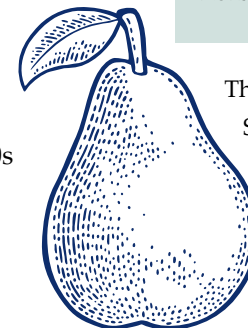
A giant Mr. Peanut used to sit on Route 1 in Peabody in front of the former Planters Peanuts building. The site was later turned into a bar and the Mr. Peanut sign was painted black to resemble a person in a tuxedo. When the bar closed, Planters reclaimed the sign, refurbished it and brought it to their corporate headquarters in Arkansas where it still stands today.

HOCUS POCUS, 1993

The famous Halloween movie features many scenes from Salem including the **Rope's Mansion** in Salem (Allison's House), **Pioneer Village** in Salem, **Salem Common**, and **Old Burial Hill Cemetery** in Marblehead.



Clarence Birdseye, "inventor" of frozen food, set up his first fish processing factory in Gloucester in the 1920s where his machine was used to quickly process and freeze fish.



The oldest fruit tree in the United States is located in Danvers. The Endicott Pear Tree was planted in the early 1630s by Massachusetts Governor John Endicott and still stands today.

Coming our Way?



TOURS & TRANSPORTATION

S Salem Historical Tours & Haunted Footsteps Ghost Tour

8 Central Street, Salem, MA 01970
978-745-0666, SalemHistoricalTours.com

We are Salem's oldest & most respected & recommended tour company, celebrating over 25 years of educating & fascinating our guests. We provide multiple history & ghost/paranormal tours daily. Private tours available. Groups welcome

S Salem Trolley

8 Central Street, Salem, MA 01970
978-744-5469, salemtrolley.com

Ride the Red Trolley! Salem's Original Trolley tours! One-hour narrated historical tour of Salem. April-October & November weekends. Special tours, private tours, weddings & charters available year-round. Visit our website for more information.

N Wolfe Adventures & Tours, LLC

163 High Street, Newburyport, MA 01950, 978-255-1645, tours@wolfetours.com, wolfetours.com

Customized day & overnight tours for students & adults. Go off-the-beaten-path & behind the scenes with culture, culinary, history & fun. Receptive Operator. Fun & experienced stop on guides. Private shore excursions.

Boston Charter Bus Company

bostoncharterbus.com/company.com

GOGO Charter Boston

gogocharters.com/boston-charter-bus

Massachusetts Cranberries

cranberries.org

National Charter Bus Boston

nationalbuscharter.com/boston-charter-bus

Olde Ipswich Tours

ipswichitours.com

Shofur Boston

shofur.com/charter-bus/boston-bus-rental

By Ferry

Services operate from late spring to the end of October. Travels between Boston & Salem. Leaves Blaney Wharf and lands at Long Wharf and Boston Aquarium area in Boston. Call 978-741-0220.

By Train & Bus

For Massachusetts Bay Transportation Authority (MBTA) call 800-392-6100.

For interstate rail, please call Amtrak at 800-872-7245.

Cape Ann Transportation Authority
CATA operates bus lines around Cape Ann. Call 978-283-7916.

Merrimack Valley Regional Transit Authority
Providing transportation in the Merrimack Valley area. Call 978-469-6878.

Peabody Logan Express
MASSPORT provides express bus service at fifteen minutes past the hour from Peabody to Logan Airport. It is located at 91 Essex Center Drive, in Peabody at the Northshore Mall. Call 978-839-3765.



By Plane

Our region is within 30 minutes of: Boston Logan Airport and Manchester-Boston Regional Airport and less than 90 minutes from: Providence T.F. Green Airport and Worcester Regional Airport

WOODMAN'S[®]

★ OF ESSEX ★

A Family Tradition Since 1914

OVER 110 YEARS & STILL THE BEST...

Best Waterfront Seafood Shack in America

—USA Today

Voted "Most Iconic Restaurant" in the Boston Area
—Boston.com

Best Place to Eat in Massachusetts
—Bon Appétit

VISIT!



"Eat in the Rough" New England Style
Water Views ★ Indoor & Outdoor Seating ★ Family Friendly

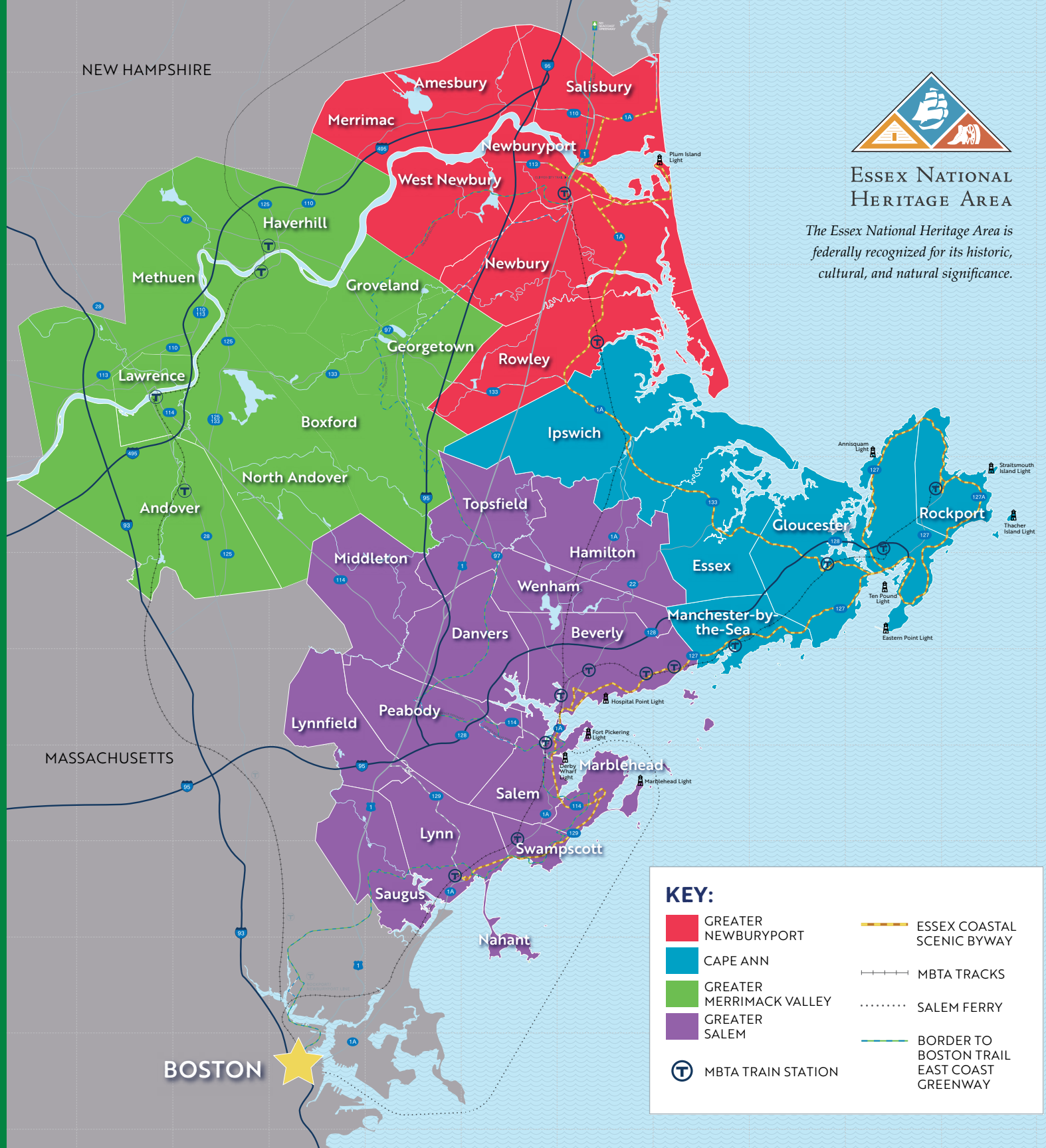
Route 133, 119 Main Street, Essex, MA

APPROXIMATE TRAVEL DISTANCES TO MAJOR CITIES

Boston	25 mi / 40 km
Portsmouth, NH	39 mi / 63 km
Providence, RI	72 mi / 116 km
Portland, ME	90 mi / 145 km
Springfield, MA	114 mi / 183 km
Hartford, CT	120 mi / 193 km
Albany, NY	188 mi / 302 km
Burlington, VT	220 mi / 354 km
New York City	233 mi / 377 km
Montreal, QC	312 mi / 504 km
Philadelphia, PA	325 mi / 523 km
Syracuse, NY	330 mi / 531 km
Quebec City, QC	398 mi / 636 km

DISTANCES BETWEEN POPULAR DESTINATIONS

Boston to Salem:	25 miles / 40 km
Boston to Gloucester:	39 miles / 63 km
Boston to Newburyport:	42 miles / 68 km
New York to Salem:	233 miles / 375 km





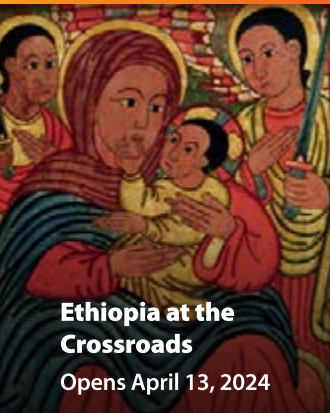
Our Time on Earth

February 17–June 9, 2024

PEABODY ESSEX MUSEUM

COME CURIOUS. LEAVE INSPIRED.

To view our full exhibition schedule, visit pem.org



Ethiopia at the Crossroads

Opens April 13, 2024



Bats!

Through July 28, 2024



Conjuring the Spirit World: Art, Magic, and Mediums

Opens Sep. 14, 2024

Our Time on Earth is produced and curated by the Barbican with guest curators FranklinTill and co-produced by Musée de la civilisation, Québec City, Canada. *Ethiopia at the Crossroads* is co-organized by the Peabody Essex Museum, the Walters Art Museum and the Toledo Museum of Art. The exhibition has been made possible by a grant from the Institute of Museum and Library Services (MA253352-OMS-23) and two major grants from the National Endowment for the Humanities: Democracy demands wisdom. *Bats!* is organized by and produced by ExplorationWorks! and Build 4 Impact Inc. All rights reserved. Additional support was provided by the Creighton Narada Foundation. *Conjuring the Spirit World: Art, Magic, and Mediums* is organized by the Peabody Essex Museum. For a complete list of sponsors, visit pem.org.

Brigitte Baptiste and Institute of Digital Fashion, *Queer Ecology* (detail), 2022. Installation view of the *Our Time on Earth* exhibition at the Barbican Centre, 2022. © Danann Breathnach Photography. Artist in Ethiopia, Follower of Fre Seyon, *Diptych with Mary and Her Son Flanked by Archangels, Apostles and a Saint* (detail), late 15th century. Tempera on wood. Museum purchase, the W. Alton Jones Foundation Acquisition Fund, 2001, from the Nancy and Robert Nooter Collection. The Walters Art Museum, Baltimore. Rebecca Saylor Sack, *Presence | Lásnáolo* (detail) from *Shadow Fliers* series, 2022. Acrylic on muslin. Courtesy of the artist. Photo by Karen Mauch. The Otis Lithograph Company, *Do the Spirits Come Back? Thurston The Great Magician, The Wonder Show Of The Earth* (detail), about 1928. Lithograph. Museum purchase. 2023.14.1. Peabody Essex Museum. Photo by Kathy Tarantola/PEM.

     @peabodyessex

161 ESSEX STREET | SALEM, MA | [PEM.ORG](https://pem.org)

PEM
Peabody Essex Museum