



2023 is the perfect time for visitors to take a pause from their daily lives and discover a wealth of *new* offerings coming to the Commonwealth. Ranging from captivating experiences and attractions to unique accommodations and culturally significant anniversaries, Massachusetts invites visitors to find what moves them this year.

Learn more at [visitma.com/whatsnew](https://visitma.com/whatsnew).

#### MOTT Augmented Reality Experience

As part of the [Take a Moment campaign](#), the Massachusetts experience has been extended into Augmented Reality Instagram and Facebook filters, inviting you to “take a moment” and imagine yourself visiting a new and different place.

Within the Take a Moment Augmented Reality filters, you will learn about different summer moments to experience in Massachusetts, like Hammond Castle Museum or the Old State House on the 4th of July. Immersive sounds draw you into each featured location and help you imagine what visiting would be like. Filters are debuting at IPW.

[Learn more on visitma.com](https://visitma.com).

#### Statewide

#### 5 New Thematic Itineraries by the Massachusetts Office of Travel & Tourism

Explore the newly released [Massachusetts Eco-Conscious Travel](#) themed page. Allured by forests, beaches, lakes, and wildlife, travelers are drawn to Massachusetts' natural bounty. The Bay State is committed to responsible tourism, and to the preservation of its environment for future generations to enjoy. For those who want to travel consciously, here's where to learn about Massachusetts' eco-friendly attractions, activities, dining, transportation, and lodging. [visitma.com/itinerary/eco/](https://visitma.com/itinerary/eco/)

The [Massachusetts Lighthouse Trail](#), or Wander, invites visitors to take a scenic road trip through the Bay State. Massachusetts is home to the first lighthouse in the US, and now home to over 45 lighthouses. From Cape Ann to Cape Cod, travelers can journey along the Massachusetts Lighthouse Trail to explore coastal communities and the maritime history of the Commonwealth, where you're bound to find classic gems along our Massachusetts coastlines with some of the dreamiest lighthouses around. [Visitma.com/lighthouse-trail](https://visitma.com/lighthouse-trail)

The [Massachusetts Sports Trail](#) (<https://www.visitma.com/sportstrail>), or Cheer, released by the [Massachusetts Office of Travel & Tourism](#), invites folks to journey through our long and storied sports history— from Greater Boston, where one can cheer on our championship sports teams, to Western Massachusetts, which celebrates the birthplace of two popular American sports — basketball and volleyball. You can also up your game by trying out our trails, rivers, tracks, fields, and greens for yourself. [Visitma.com/sportstrail](https://visitma.com/sportstrail)

The **Massachusetts Instagrammable Itinerary**, Create, [visitma.com/itinerary/create/](https://visitma.com/itinerary/create/) invites you to Level-up your social media accounts. Here's where you can capture some of the most engaging photos and videos across the state – from unique eats to scenic vistas.

The **Massachusetts History Itinerary**, Imagine, let's you dive into our history. Our past comes alive in these fascinating and immersive experiences, in Boston and across the state. [visitma.com/itinerary/imagine](https://visitma.com/itinerary/imagine)

**What's New in Massachusetts 2023**  
**Accommodations - Upcoming and/or Recent Openings or Renovations**

**12+ new hotels**

**Massachusetts' diverse accommodation offerings continue to expand, with more than 12 new hotels and resorts in 2023\*. Noteworthy recently opened/renovated or upcoming properties include:**

*\*Includes accommodations that opened mid-2022 and beyond*

Name of New Business or Attraction	More information about Business or Attraction	City	Website	Category of Business	Number of Rooms	Tourism Super Region
<b>Faraway Martha's Vineyard</b>	Recently reimaged and relaunched as Faraway Martha's Vineyard, the historic Kelley House returns including The Newes From America and Pelican Club restaurants. This revitalized Edgartown landmark hotel now features a new guest-only pool, fitness center, jacuzzi tub, Snack Shack and a new luxury retail partner WHEAT.	Edgartown	<a href="http://farawaymarthasvineyard.com">farawaymarthasvineyard.com</a>	<b>Accommodations: Major Upcoming Opening</b>	58	Cape Cod & the Islands
<b>Beechwood Hotel</b>	On the heels of a recently completed renovation, the 73-room boutique hotels offers stylish décor, beautiful stained-glass windows, hand-picked artwork from the owners' personal collection (Dr. Charles & Janet Birbara), and more. The exteriors are undergoing extensive upgrades as well, including a new fountain on the front patio and a new seasonal tented area.	Worcester	<a href="http://beechwoodhotel.com">beechwoodhotel.com</a>	<b>Accommodations: Major Upcoming Opening</b>	73	Central Massachusetts
<b>citizenM Hotel</b>	Boston's second citizenM Hotel is slated to open in the latter half of 2023. The development located above the Massachusetts Turnpike is at the intersection of Massachusetts Avenue and Newbury Street in the Back Bay. Slated for LEED Gold certification, the property will be crafted with an emphasis on sustainability.	Boston	<a href="http://citizenm.com">citizenm.com</a>	<b>Accommodations: Major Upcoming Opening</b>		Greater Boston
<b>Raffles Boston Back Bay Hotel</b>	Launching Spring 2023, Raffles Boston Back Bay Residences will join the family of the ultra-luxury Raffles hotels, resorts, and residences right in the heart of Back Bay, at the corner of Trinity Place and Stuart Street. The 33-story gem will include 146 residences and 147 hotel rooms and will offer six restaurants including a sky bar and speakeasy. Boston's first of a kind	Boston	<a href="http://therafflesbackbay.com">therafflesbackbay.com</a>	<b>Accommodations: Major Upcoming Opening</b>	147	Greater Boston

	three story sky lobby, fitness center and spa with many luxury communal spaces will also make its debut.					
<b>Bluebird Dennisport</b>	Owned by Bluebird by Lark Hotels, Bluebird Dennisport opened last summer in the town of Dennis Port, one of Cape Cod's favorite destinations. The family-friendly hotel is nestled into a beach forest, creating a feeling of exclusivity yet is also approachable, and features two pools, fire pits, loungers and expansive lawns for play.	Dennis Port	<a href="http://bluebirdhotels.com/hotels/dennis-port">bluebirdhotels.com/hotels/dennis-port</a>	<b>Accommodations: Recent Opening</b>	59	<b>Cape Cod &amp; the Islands</b>
<b>Bluebird Parker Beach Lodge</b>	A re-imagined vision for a Cape Cod hideaway, Bluebird Parker Beach Lodge opened last summer and incorporates timeless details with a bright, modern energy designed to help you soak up all the serenity of a beachside vacation. Kick off your shoes and make yourself at home in one of its 48 rooms and 2 suites.	South Yarmouth	<a href="http://bluebirdhotels.com/hotels/parker-beach-lodge">bluebirdhotels.com/hotels/parker-beach-lodge</a>	<b>Accommodations: Recent Opening</b>	50	<b>Cape Cod &amp; the Islands</b>
<b>The Franklin Hotel Martha's Vineyard</b>	Opening its doors last Spring, the new Franklin Hotel offers 18 luxurious and thoughtfully curated guestrooms in Edgartown. Vaulted ceilings, whimsical dormers, hide-away beds, and airy lofts await. Steps from Main Street, visitors can choose from world class shopping, dining, and beaches.	Edgartown	franklinhotelmv.com	<b>Accommodations: Recent Opening</b>	18	<b>Cape Cod &amp; the Islands</b>
<b>The Chateau Merrimack Resort &amp; Spa</b>	Reintroduced as the Chateau Merrimack Resort & Spa, the resort has been reimagined for today's modern traveler. Featuring an unparalleled level of refinement, timeless elegance, and contemporary style, Chateau Merrimack is an idyllic countryside escape where the wine flows as freely as the Merrimack River and where guests are treated to luxurious accommodations, premier amenities, a full-service spa, two world-class eateries, and an award-winning wine cellar featuring over 60,000 of the world's fine varietals.	Tyngsboro	<a href="http://chateaumerrimack.com">chateaumerrimack.com</a>	<b>Accommodations: Recent Opening</b>		<b>North of Boston</b>

<b>Re-opening of New Bedford Harbor Hotel</b>	Close to the business district and landmark attractions in historic New Bedford, MA, the New Bedford Harbor Hotel is the newest hotel in this vibrant and culturally rich city.	New Bedford		<b>Accommodations: Recent Opening</b>	<b>South of Boston</b>
<b>Life House Berkshires</b>	A writer's mountain retreat with a cocktail bar & library lounge inspired by the seasonal landscape. Opened in September 2022, this harmonious retreat offers modern luxuries and furnishings, while adorning the interiors with the patterns and palettes of the surrounding landscape that have inspired so many.	Lenox	<a href="https://lifehousehotels.com/hotels/lenox/berkshires">lifehousehotels.com/hotels/lenox/berkshires</a>	<b>Accommodations: Recent Opening</b>	<b>Western Massachusetts</b>
<b>Marriott Springfield Downtown</b>	Overlooking the Connecticut River in downtown Springfield, the newly renovated property features 266 guest rooms, an indoor pool, onsite health club, restaurant and lobby bar.	Springfield		<b>Accommodations: Recent Opening</b>	<b>Western Massachusetts</b>
<b>Greylock Glen</b>	Approximately one mile from downtown Adams and nestled some 2,200 feet below the Mount Greylock summit is Greylock Glen. Ongoing new projects include the Outdoor Center and Resort set to open summer 2023.	Adams	<a href="https://greylockglenresort.com">greylockglenresort.com</a>	<b>Other</b>	<b>Western Massachusetts</b>

**What's New in Massachusetts 2023  
Notable Anniversaries**

<b>Name of New Business or Attraction</b>	<b>More information about Business or Attraction</b>	<b>City</b>	<b>State</b>	<b>Website</b>	<b>Category of Business</b>	<b>Tourism Super Region</b>
<b>Barnstable Land Trust</b>	Celebrating 40 years of preserving and protecting the Town of Barnstable’s natural assets, Barnstable Land Trust’s (BLT) 40th anniversary celebration spans throughout 2023. Connecting people to and with the land through a diverse range of programs and engagement opportunities during this milestone celebration, BLT is proud to continue its legacy of empowering current and future generations as community champions and stewards, dedicated to protecting and preserving Cape Cod’s natural environment.	West Barnstable	MA	blt.org	<b>Significant Anniversaries</b>	<b>Cape Cod &amp; the Islands</b>
<b>Boston Tea Party Ship 250th Anniversary in 2023</b>	2023 marks the 250th Anniversary of the Boston Tea Party. The year will culminate in a grand-scale, live reenactment of the Boston Tea Party on December 16, 2023, slated to be one of the largest theatrical moving performances in the United States.	Boston	MA	<a href="http://www.bostonteparty250.com/">http://www.bostonteparty250.com/</a>	<b>Significant Anniversaries</b>	<b>Greater Boston</b>
<b>Special Commission to Celebrate and Promote the 250th Anniversary of the American Revolution</b>	Massachusetts joined seventeen other states in forming a commission to promote the commemoration of the American Revolution. The state and its partners will commemorate, celebrate and investigate the will and determination of the people 250 years ago who risked their “lives, liberty, and property” for the cause of American Independence.	Boston	MA	www.bostonusa.com	<b>Significant Anniversaries</b>	<b>Greater Boston</b>
<b>Quincy 400<sup>th</sup> in 2025</b>	Quincy 400: In 2025, Quincy will celebrate the 400th anniversary of its settlement.	Quincy	MA	<a href="https://quincy400.com/">https://quincy400.com/</a>	<b>Significant Anniversaries</b>	<b>Greater Boston</b>
<b>Gloucester 400<sup>th</sup></b>	Gloucester 400+TM is a year-long celebration of city-wide educational programs, activities, and events commemorating Gloucester’s founding in 1623. Throughout the year 2023, programs, activities, and events will highlight Gloucester’s rich history, culture and heritage which will showcase Gloucester’s diverse community, its extraordinary contributions to art and culture, remarkable industrial achievements, and wealth of natural resources that surround the City of Gloucester, Massachusetts.	Gloucester	MA	<a href="https://www.gloucesterma400.org/">https://www.gloucesterma400.org/</a>	<b>Significant Anniversaries</b>	<b>North of Boston</b>
<b>Berkshire Museum</b>	The Berkshire Museum celebrated its 120th Anniversary in January 2023 and will soon renovate the first floor and expand its aquarium.	Pittsfield	MA	<a href="https://berkshiremuseum.org/">https://berkshiremuseum.org/</a>	<b>Significant Anniversaries</b>	<b>Western Massachusetts</b>

<b>Red Lion Inn</b>	The quintessential Berkshires hotel, Red Lion Inn, celebrated its 250th Anniversary in January 2023. According to tradition, Silas Pepon established a small tavern on this corner in 1773, under the sign of the Red Lion.	Stockbridge	MA	redlioninn.com/about/history/	<b>Significant Anniversaries</b>	<b>Western Massachusetts</b>
<b>Richardson's Candy Kitchen - 70th Anniversary in 2023</b>	In 2024, Richardson's Candy Kitchen will celebrate 70 years of serving old-fashioned "penny candy" and fine chocolates.	Deerfield	MA	<a href="https://www.facebook.com/profile.php?id=100063606848415">https://www.facebook.com/profile.php?id=100063606848415</a> <a href="http://www.richardsonscandy.com">www.richardsonscandy.com</a>	<b>Significant Anniversaries</b>	Western Massachusetts
<b>Town of Northfield 350th - Anniversary-2023</b>	The town of Northfield is celebrating its 350th anniversary in 2023, complete with events to learn more about the town's rich past, a variety of festive entertainment, children's activities and more.	Northfield	MA	<a href="http://www.Northfield350.org">www.Northfield350.org</a>	<b>Significant Anniversaries</b>	Western Massachusetts

**What's New in Massachusetts 2023**

**Attractions/Other**  
25+ new attractions

With an array of diverse and dynamic offerings for visitors, from rich culture and history to a vibrant arts and entertainment scene, outdoor activities, eco-conscious experiences and more, Massachusetts has more than enough to keep visitors entertained at any time of the year.

Name of New Business or Attraction	More information about Business or Attraction	City	State	Website	Category of Business	Tourism Super Region
<b>Tailwind Air seaplane service from Boston and New York City to Provincetown</b>	Seaplane service from Boston Harbor direct to Provincetown can now get beachgoers and vacationers from the city to the tip of Cape Cod in just 35 minutes.	Port Chester		flytailwind.com	<b>Attractions/Other</b>	<b>Cape Cod &amp; the Islands</b>
<b>Nantucket Coast to Coast Trail Map</b>	The Land Bank, Nantucket Conservation Foundation and Mass Audubon have just worked together to establish a new Coast to Coast trail, which is a permanent route just over 24 miles long that takes hikers across Nantucket island through a diverse array of habitats.	Nantucket	MA	nantucketlandbank.org	<b>Attractions/Other</b>	<b>Cape Cod &amp; the Islands</b>
<b>Oval Ice-Skating Rink</b>	The Oval ice skating rink has piped-in music, skate rentals, concessions, holiday lights and more, making it a fun and affordable family-friendly activity in the winter.	Worcester	MA	worcesterma.gov	<b>Attractions/Other</b>	<b>Central Massachusetts</b>
<b>Groton Hill Music Center</b>	Sharing the transformative power of music through teaching, performing and giving, the recently opened (October, 2022) Groton Hill Music Center occupies a stunning 126,000 square foot facility boasting a 1,000 seat concert hall, a 300 seat Meadow Hall, 35 rehearsal and teaching spaces, state-of-the-art acoustics, and more.	Groton	MA	grotonhill.org	<b>Attractions/Other</b>	<b>Central Massachusetts</b>
<b>Winchendon Community Park Performing Art Amphitheater</b>	Slated to open in June 2023, Winchendon Community Park Performing Arts Ampitheater will bring residents together to enjoy a pondside outdoor amphitheater with seating for 300 people, increased access to new pathways, lighting and parking, and a grass area perfect for picnics.	Winchendon	MA	winchendoncommunitypark.org	<b>Attractions/Other</b>	<b>Central Massachusetts</b>

<b>Puttshack Mini Golf</b>	Puttshack, an indoor mini golf course, will be opening at the Natick Mall in late 2023. The upscale mini golf destination will include three golf courses spread out over two floors, as well as food and drink options for guests.	Natick	MA	puttshack.com	Attractions/ Other	Central Massachusetts
<b>MIT Museum New Home</b>	After reopening this fall, the MIT Museum offers something for everyone from technology to art. there's something to excite everyone at MIT Museum. The galleries overflow with rotating innovations like AI robots and a virtual MIT map created on Minecraft.	Cambridge	MA	<a href="http://mitmuseum.mit.edu">mitmuseum.mit.edu</a>	Attractions/ Other	Greater Boston
<b>Innovation Trail</b>	The Innovation Trail is a walking tour through the 400 years of history science, medicine, entrepreneurship and technology.	Boston	MA	<a href="http://theinnovationtrail.org">theinnovationtrail.org</a>	Attractions/ Other	Greater Boston
<b>View Boston</b>	View Boston, a world-class observatory and experiential attraction offering expansive and panoramic views of Boston and beyond, opening in summer 2023 at the Prudential Center. The observatory will feature immersive experiential exhibits and a bistro on the 50th floor; an indoor/outdoor cocktail lounge and 360-degree outdoor viewing deck on the 51st floor.	Boston	MA	<a href="http://viewboston.com">viewboston.com</a>	Attractions/ Other	Greater Boston
<b>Harvard Museum of Natural History</b>	In November 2022, the Harvard Museum of Natural History opened up a new exhibit called Swimming with Sharks: A Deep Dive into Shark Biology and Behavior, which explores and educates guests on the importance of sharks in our oceans and marine ecosystems and how their lives intersect with our own.	Cambridge	MA	<a href="http://hmn.harvard.edu/swimming-sharks">hmn.harvard.edu/swimming-sharks</a>	Attractions/ Other	Greater Boston
<b>The Embrace Monument</b>	The Embrace, a Martin Luther King Jr. memorial in Boston Common, provides a living space for conversation, education and reflection on the racial and economic justice ideals of Martin Luther King, Jr. and Coretta Scott King, and serve as a permanent monument to the Kings' time in Boston.	Boston	MA	<a href="https://www.embraceboston.org/">https://www.embraceboston.org/</a>	Attractions/ Other	Greater Boston
<b>North Shore Children's Museum</b>	Opened in November 2022 in Peabody, the North Shore Children's Museum brings families and children together to imagine, play and learn in its inclusive spaces and experiences that use the power of play to nurture the imagination and strengthen the community through a diverse array of 14 exhibits that cover different interests ranging from a train room to an outer space room and more.	Peabody	MA	nschildrensmuseum.org	Attractions/ Other	North of Boston



<b>Real Pirates Salem</b>	Bringing the history of the seas to life, the Real Pirates of Salem museum invites guests to voyage through pirate history and experience real artifacts and treasure from the shipwrecked Whydah Gally, seeing and touching the world's only authenticated pirate treasure ever discovered.	Salem	MA	realpiratessalem.com	Attractions/ Other	<b>North of Boston</b>
<b>Schooner Ernestina-Morrissey</b>	Originally built in 1894 for the Gloucester fishing fleet, the Schooner Ernestina-Morrissey returned to its home in New Bedford this year after a complete re-fitting, and is now under the care of the Massachusetts Maritime Academy for educational purposes, where it will be used to teach future generations about the majesty of the oceans, the history of sail navigation, the strength of the Cape Verdean people and the ties that bind them together.	New Bedford	MA	ernestina.org	Attractions/ Other	<b>South of Boston</b>
<b>Nova Trampoline</b>	The recently opened Nova Trampoline in Plymouth offers activities that are fun for everyone, including arcade games, a foam pit, a slack line and trampolines.	Plymouth	MA	novaplymouth.com	Attractions/ Other	<b>South of Boston</b>
<b>Elevated Adventures Yoga</b>	Opened late 2022 in Plymouth, Elevated Adventures brings like-minded people together to enjoy yoga, nature, and more, challenging the community to be their best authentic selves.	Plymouth	MA	elevatedadventuresyoga.com	Attractions/ Other	<b>South of Boston</b>
<b>Catamount Ski Area</b>	New for the 2022 / 2023 winter season, Catamount Ski Area unveiled a new snow tubing park complete with multiple lanes for ample family fun, as well as an improved beginners ski and ride area.	Egremont	MA	catamountski.com	Attractions/ Other	<b>Western Massachusetts</b>
<b>Mass Audubon's Pleasant Valley Wildlife Sanctuary</b>	In July 2022, the beloved Pike's Pond Boardwalk reopened.	Lenox	MA	massaudubon.org/berkshires	Attractions/ Other	<b>Western Massachusetts</b>
<b>IS183 Rebrands as Berkshire Art Center</b>	The IS183 Art School in Stockbridge has rebranded as the Berkshire Art Center and has expanded with the opening of a new location in Pittsfield, both of which will continue to be a beacon for the visual arts in the Berkshires and beyond.	Stockbridge	MA	berkshireartcenter.org	Attractions/ Other	<b>Western Massachusetts</b>
<b>FunHub Action Park</b>	FunHub Action Park, which opened Fall 2022, is a 33,000+-square-foot entertainment park with trampolines, ziplines, bumper cars, arcade games and more.	Hadley	MA	funhubactionpark.com	Attractions/ Other	<b>Western Massachusetts</b>

<b>The Marigold Theater</b>	The Marigold Theater, a theater and music performance venue, opened in April 2022.	Easthampton	MA	marigoldtheater.com	Attractions/ Other	Western Massachusetts
<b>The Drake</b>	The Drake is an arts venue and performance space dedicated to bringing local, national and global artists to Amherst's stage.	Amherst	MA	thedrakeamherst.org	Attractions/ Other	Western Massachusetts
<b>Pilgrim Monument's Inclined Elevator</b>	In April 2022, Pilgrim Monument unveiled an outdoor inclined elevator (one of a handful in New England and only 30 in the U.S.!) that is built to carry up to 18 people between Bradford Street and the Pilgrim Monument and Provincetown Museum.	Provincetown	MA	pilgrim-monument.org	Attractions/ Other	Cape Cod & the Islands
<b>P'town Carts</b>	Debuted just before the 2022 summer season, P'town Carts offer visitors a new way to explore Provincetown with stylish electric vehicles available for rent that are comfortable, safe, street-legal and fun, making it easy for people to get around town, explore the sights and head to the beach.	Provincetown	MA	ptowncarts.com	Attractions/ Other	Cape Cod & the Islands
<b>New Revolutionary War Memorial honors Chatham families who fought, worked during the American Revolution</b>	A new Revolutionary War Memorial has been installed near the Godfrey Windmill at Chase Park, honoring the 50 Chatham families who fought in the Revolutionary War with a granite boulder from Orleans and bronze plaque, funded by the Community Preservation.	Chatham	MA	<a href="https://www.chatham-ma.gov/facilities/facility/details/chasepark-1">chatham-ma.gov/facilities/facility/details/chasepark-1</a>	Attractions/ Other	Cape Cod & the Islands
<b>Curling at Pelham House Resort</b>	During the winter months, The Pelham House Resort converts its Sea Level Lounge into a wintry haven, the Après Sea Lodge, complete with ski lodge furnishings and two new indoor curling lanes available to book for groups of up to 8 people Thursdays to Sundays through the end of March.	Dennis Port	MA	pelhamhouserestort.com/ pelhamhappenings	Attractions/ Other	Cape Cod & the Islands

**What's New in Massachusetts 2023  
Events or Festivals**

<b>Name of New Business or Attraction</b>	<b>More information about Business or Attraction</b>	<b>City</b>	<b>State</b>	<b>Website</b>	<b>Category of Business</b>	<b>Tourism Super Region</b>
<b>Oak Bluffs PRIDE Weekend</b>	Oak Bluffs Second Official PRIDE Weekend is taking place from June 9th to June 11th, 2023. The town of Oak Bluffs is celebrating PRIDE month with a whole weekend of events, including an LGBTQ+ Pride Parade and Drag Queen Brunch. The Oak Bluffs Association was granted \$1,500 by Boston Pride for its work towards "achieving inclusivity, equality, respect, and awareness in Greater Boston and beyond."	Oak Bluffs	MA	obamv.com/lgbtq-pride-in-ob	<b>Events &amp; Festivals</b>	<b>Cape Cod &amp; the Islands</b>
<b>FIFA World Cup 2026</b>	The City of Boston is thrilled to be amongst 16 host cities due to stage matches on the road to the FIFA World Cup 2026™; all matches in Boston will take place at Gillette Stadium. This is the first time in 32 years that the men's World Cup will be contested on in North America.	Foxborough	MA	www.bostonusa.com	<b>Events &amp; Festivals</b>	<b>Greater Boston</b>
<b>U.S. Figure Skating 2025</b>	Boston will host the ISU World Figure Skating Championships at TD Garden, from March 24th to 30th, 2025, as awarded by The International Skating Union (ISU).	Boston	MA	www.bostonusa.com	<b>Events &amp; Festivals</b>	<b>Greater Boston</b>
<b>Bousquet Live Music at the Mountain</b>	Throughout Summer 2023, Bousquet Mountain will be hosting a Live Music at the Mountain series. Every concert is family-friendly and will feature top folk, rock, jazz, and blues artists at the newest concert venue in the Berkshires.	Pittsfield	MA	bousquetmountain.com	<b>Events &amp; Festivals</b>	<b>Western Massachusetts</b>
<b>IRONMAN 70.3 Western Mass</b>	On August 26th and 27th, 2023, the Ironman 70.3 will take place in Western Massachusetts. Participants will partake in a 1.2 mile downstream swim in the Connecticut River, a rolling 56 mile bike ride through the rural roads of New England, and a 13.1 mile run that takes you through downtown Springfield.	Longmeadow	MA	<a href="https://www.ironman.com/ironman703-western-massachusetts">https://www.ironman.com/ironman703-western-massachusetts</a>	<b>Events &amp; Festivals</b>	<b>Western Massachusetts</b>

## What's New in Massachusetts 2023

### Restaurants: Food & Drink

**40+ new restaurants, bars, cafes, breweries, distilleries & more**

**Massachusetts' burgeoning culinary scene continues to expand, with the launch of over 40 of new restaurants, bars, cafes, breweries, distilleries, wineries and more.**

**Noteworthy new openings across the Commonwealth include:**

*\*Includes F&B venues that opened mid-2022 and beyond*

Name of New Business or Attraction	More information about Business or Attraction	City	State	Website	Category of Business	Tourism Super Region
<b>Centerville Pie Company (Sandwich, MA location)</b>	Centerville Pie Company opened its newest location in Sandwich, MA, in April 2023. The beloved pie shop will operate at this location as a retail store, where customers can order online for pick-up or grab and go at the shop. Cape Cod residents and visitors can now enjoy Centerville's sweet and savory desserts, including the famous chicken pot pie, and seasonal favorites.	Sandwich	MA	<a href="https://www.centervillepies.com/">https://www.centervillepies.com/</a>	Food & Drink	Cape Cod & the Islands
<b>Cape &amp; Islands Distillers Tasting Room (for 'Made on Cape Cod' beverages)</b>	Cape Cod locals and visitors can now enjoy 'Made on Cape Cod' beverages at the Cape & Islands Distillers Tasting Room in Mashpee, MA. Cape & Island Distillers are dedicated to producing the finest spirits available, using Cape Cod raw materials, ingredients and style.	Mashpee	MA	<a href="https://www.capeandislandsdistillers.com/">https://www.capeandislandsdistillers.com/</a>	Food & Drink	Cape Cod & the Islands
<b>Carluccio's Trattoria</b>	Carluccio's Trattoria, the popular South Yarmouth Italian restaurant, has opened a location in Sandwich, MA. Co-owner Carlo Perugia lived in Sandwich for many years and wanted to bring classic and beloved Italian meals and sandwiches to his local community.	Sandwich	MA	<a href="https://www.carluccioscape.com/">https://www.carluccioscape.com/</a>	Food & Drink	Cape Cod & the Islands
<b>Fish MV</b>	Fish MV, located steps away from the Vineyard Haven Harbor, embraces the culture of the island of Martha's Vineyard, with a dash of West Coast inspiration. Visitors will find some of the freshest seafood showcased throughout the creative and vibrant menu, featuring raw bar specialties, seafood-inspired dishes harvested on the island, and scratch-made cocktails.	Vineyard Haven	MA	<a href="https://fishmv.com/">https://fishmv.com/</a>	Food & Drink	Cape Cod & the Islands
<b>Mikado</b>	An Oaks Bluffs location of Asian Bistro Mikado is opening ahead of Summer 2023 on Circuit Avenue. The new restaurant will feature the beloved specialties of the Vineyard Haven sister-restaurant.	Oak Bluffs	MA	<a href="https://www.mikadomv.com/">https://www.mikadomv.com/</a>	Food & Drink	Cape Cod & the Islands
<b>Katama Kitchen</b>	Katama Kitchen offers breakfast, lunch, and dinner with a show. Guests can watch planes taking off at Katama Airfield from their indoor or outdoor seating at this new restaurant adjacent to the airfield.	Edgartown	MA	<a href="https://katamakitchen.com/">https://katamakitchen.com/</a>	Food & Drink	Cape Cod & the Islands

<b>The Alley</b>	Down an alley off Kennebec in the heart of Oak Bluffs is the locally owned and operated, quaint local bar, The Alley, hosting all walks of life from islanders to tourists.	Oak Bluffs	MA	<a href="https://www.theallemv.com/">https://www.theallemv.com/</a>	<b>Food &amp; Drink</b>	<b>Cape Cod &amp; the Islands</b>
<b>B-ACK Yard BBQ Nantucket</b>	Beginning in 2024 B-ACK Yard BBQ will be open during the winter serving world class barbecue and libations. B-ACK Yard BBQ shows major sporting events on large screen TVs and offers live musical entertainment.	Nantucket	MA	<a href="https://ackbackyard.com/">https://ackbackyard.com/</a>	<b>Food &amp; Drink</b>	<b>Cape Cod &amp; the Islands</b>
<b>Hardwick Winery</b>	Located on a quiet country road in Harwick, MA, the Hardwick Vineyard and Winery introduced a new event venue and pavilion on property.	Hardwick	MA	<a href="http://hardwickwinery.com">hardwickwinery.com</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Ziggy Bombs</b>	Ziggy Bombs celebrated its grand opening in December 2022 and is home to Worcester's favorite steak and cheese subs.	Worcester	MA	<a href="https://www.ziggybomb.com">https://www.ziggybomb.com</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Not Ya Mama's Vegan Cafe</b>	Worcester welcomed a brand new vegan restaurant, Not Ya Mama's Vegan Cafe, in October 2022.	Worcester	MA	<a href="https://www.notyamamascafe.com">https://www.notyamamascafe.com</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Route 12 Cafe</b>	Route 12 Cafe in Worcester, MA, is a family-owned restaurant offering a wide selection of breakfast and lunch items.	Worcester	MA	<a href="http://route12cafe.com">route12cafe.com</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Josh's Place</b>	After opening in December 2022 in Southbridge, MA, Josh's Place is an American diner serving breakfast and lunch, and displaying 1990s memorabilia.	Southbridge	MA	<a href="https://www.facebook.com/JoshPlaceDiner/">https://www.facebook.com/JoshPlaceDiner/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>La Central Bakery &amp; Cafe</b>	Le Central Bakery & Cafe, a Puerto Rican-style bakery, celebrated its grand opening in Worcester, MA, in December 2022.	Worcester	MA	<a href="https://www.facebook.com/LaCentralBakeryCafe">https://www.facebook.com/LaCentralBakeryCafe</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Pub 122</b>	After celebrating its grand opening in North Grafton in April 2022, Pub 122 serves authentic north Indian cuisine and pub fare.	North Grafton	MA	<a href="https://www.pub122.com">https://www.pub122.com</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Bri's Sweet Treats</b>	Located in Worcester, MA, Bri's Sweet Treats offers delicious, hand-crafted artisan chocolates and treats, including the fan-favorite Giant Peanut Butter Cup.	Worcester	MA	<a href="https://shopbrissweettreats.com/">https://shopbrissweettreats.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Blackstone Herbs &amp; Martini Bar</b>	Serving a variety of options from coffee to cocktails, breakfast and pastries to sandwiches and more, Blackstone Worcester provides relief from the hustle and bustle in a comfortable ambiance.	Worcester	MA	<a href="https://www.facebook.com/BlackstoneWorcester/">https://www.facebook.com/BlackstoneWorcester/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Femme Bar</b>	Femme, a brand-new LGBTQ+ bar, opened in Worcester to be a community gathering space for not only all queer women, but the entire LGBTQ+ community.	Worcester	MA		<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Spicy Water Distillery</b>	Spicy Water Distillery is a 4,400-square-foot, full production distillery, tasting room and event space, complete with a flavorful cocktail program.	Millbury	MA	<a href="https://www.spicywaterdistillery.com/">https://www.spicywaterdistillery.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>

<b>Deep Roots Distillery USA</b>	Situated in Sturbridge, MA, this local distillery is committed to using ingredients from the local area and the USA — from the molasses in the rum to the bottles the spirits are housed in.	Sturbridge	MA	<a href="https://www.deeprootsdistilleryusa.com">https://www.deeprootsdistilleryusa.com</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Woo Juice</b>	Woo Juice serves freshly pressed juices and smoothies, providing high amounts of antioxidants, vitamins, and nutrients for a healthier, more energized day.	Worcester	MA	<a href="https://www.instagram.com/woo_juice508/?hl=en">https://www.instagram.com/woo_juice508/?hl=en</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Simply Sweet by Christine</b>	Simply Sweet by Christine, a new bakery in Leominster, specializes in creating beautiful and delicious cakes, cupcakes and sweet treats for any occasion.	Leominster	MA	<a href="http://www.simplysweetcakeshop.com/">http://www.simplysweetcakeshop.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Melao by Munchies</b>	Melao by Munchies opened in August 2022 to bring delicious authentic Puerto Rican cuisine with a modern dining space to the greater Fitchburg community.	Fitchburg	MA	<a href="https://www.facebook.com/munchies.togo.14/">https://www.facebook.com/munchies.togo.14/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>El Toro Steakhouse Fitchburg</b>	Bringing classic steakhouse cuts, fish, pasta and handcrafted cocktails to Fitchburg since September, 2022, El Taro Steakhouse is an innovative steakhouse serving beloved dishes with a boldness of flavor and creativity.	Fitchburg	MA	<a href="https://eltorosteaks.com/">https://eltorosteaks.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Delicious Dips</b>	Opened in July, 2022, the women-owned Delicious Dips provides a wide variety of fresh, quality chocolate covered treats and baked goods to the Fitchburg community.	Fitchburg	MA	<a href="https://deliciousdipsbypaige.com/">https://deliciousdipsbypaige.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Nan's Kitchen &amp; Market</b>	Nan's Kitchen & Market recently opened in Southborough and aims to provide fresh and locally sourced food to customers, specializing in farm fresh breakfasts, nutrient-rich lunches, and simple, flavorful dinners.	Southborough	MA	<a href="https://www.nansmarket.com/">https://www.nansmarket.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Cha Cha N Beans</b>	Cha Cha N Beans is an Asian Tea House that recently opened in downtown Westborough, serving a variety of high-quality teas and coffees, as well as authentic Taiwanese bubble teas.	Westborough	MA	<a href="https://chachanbeans.com/">https://chachanbeans.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Marlborough Don Patron</b>	A Don Patron Mexican restaurant, sister restaurant to Acapulco's Mexican Family Restaurant, is serving up all of the classics since opening in Marlborough in August 2022.	Marlborough	MA	<a href="https://donpatronny.com/">https://donpatronny.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>
<b>Rail Trail Flatbread</b>	Recently opened in January 2023 in a historic building on Main Street in Milford, Rail Trail Flatbread offers an upscale pub menu and craft cocktails complemented by an extensive beer and wine list.	Milford	MA	<a href="https://railtrailflatbread.com/">https://railtrailflatbread.com/</a>	<b>Food &amp; Drink</b>	<b>Central Massachusetts</b>

<b>Eastern Standard</b>	Soon to open in Summer 2023, the new Eastern Standard will be the flagship concept for the space and includes restaurant concepts The Hawthorne and Island Creek Oyster Bar, which will be joined by an adjacent cocktail bar called Equal Measure.	Boston	MA	<a href="https://easternstandardboston.com/">https://easternstandardboston.com/</a>	Food & Drink	Greater Boston
<b>La Gallina</b>	La Gallina (The Hen) is a coastal Mediterranean eatery and bar at MarketStreet Lynnfield that opened in September 2022 providing a warm and cozy atmosphere and serves fresh takes on classic dishes from Spain, with influence from Greece, Italy and the Middle East.	Lynnfield	MA	<a href="https://lagallina-lynnfield.com/">https://lagallina-lynnfield.com/</a>	Food & Drink	North of Boston
<b>Mill 77 Brewing</b>	Located in historic Amesbury, MA in a renovated mill building, Mill 77 Brewing offers a rustic and welcoming taproom that harkens to the day of the old public house, serving a wide selection of craft beers from New England Style IPAs to Lagers, Porters and Stouts to Sour beers and just about anything in between.	Amesbury	MA	<a href="https://www.mill77brewing.com/">https://www.mill77brewing.com/</a>	Food & Drink	North of Boston
<b>Settler</b>	Opened in January 2023 on Lynde Street in Salem, Settler is a chic New American restaurant inspired by the rustic and handmade approach to French cookery boasting a menu that contains offerings nearly entirely made in house.	Salem	MA	<a href="https://www.settlersalem.com/">https://www.settlersalem.com/</a>	Food & Drink	North of Boston
<b>The Cormorant Restaurant</b>	A friendly and intimate neighborhood spot located just north of downtown Newburyport, the Cormorant opened on December 30, 2022 and serves delicious comfort food with a modern twist.	Newburyport	MA	<a href="https://www.thecormorantnbp.com/">https://www.thecormorantnbp.com/</a>	Food & Drink	North of Boston
<b>Proof 22</b>	Located on Plymouth's historic Main Street, Proof 22 is the town's only country venue serving up southern comfort food in a lively atmosphere, complete with nightly entertainment, home batched cocktails and delicious food.	Plymouth	MA	<a href="https://www.proof22.com">https://www.proof22.com</a>	Food & Drink	South of Boston
<b>Hot Plate Brewing Co.</b>	Recently opened in downtown Pittsfield, Hot Plate Brewing Co. is a craft brewery and taproom that specializes in unique craft brews run by husband and wife team Mike Dell'Aquila and Sarah Real.	Pittsfield	MA	<a href="http://hotplatebeer.com/">http://hotplatebeer.com/</a>	Food & Drink	Western Massachusetts
<b>Big Elm Tap Room</b>	Big Elm Brewing opened its Great Barrington taproom in October 2022, offering flights, pints and beer to go six days a week.	Great Barrington	MA	<a href="https://www.bigelmbeer.com/drinks">https://www.bigelmbeer.com/drinks</a>	Food & Drink	Western Massachusetts
<b>Dare Bottle Shop &amp; Provisions</b>	Dare Bottle Shop & Provisions is a curated wine, beverage, specialty food, and dinner party provisions shop that located in the heart of Lenox in September, 2022.	Lenox	MA	<a href="http://darebottleshop.com">darebottleshop.com</a>	Food & Drink	Western Massachusetts

<b>Shelburne Falls Pub and brew</b>	Opened in June 2022, the Shelburne Falls Pub and Brew is a brewery and pub with American fare located in the historic sweetheart building in Shelburne Falls on the Mohawk Trail.	Shelburne Falls	MA	<a href="https://www.facebook.com/ShelburnePubandBrew">https://www.facebook.com/ShelburnePubandBrew</a>	<b>Food &amp; Drink</b>	<b>Western Massachusetts</b>
<b>The Red Dahlia Cafe</b>	Located in Shelburne Falls at the foot of the Bridge of Flowers, The Red Dahlia Cafe serves coffee, crepes and gelato and boasts both indoor and outdoor seating overlooking the bridge.	Shelburne Falls	MA	none yet	<b>Food &amp; Drink</b>	<b>Western Massachusetts</b>
<b>Greenfields Market</b>	Located in Greenfield, Greenfields Market is a local food co-op that is undergoing an expansion that is slated to be complete in 2025, taking over the first two floors of the historic Wilson's Department Store building in the middle of downtown.	Greenfield	MA	<a href="https://www.franklincommunity.coop/expansion/">https://www.franklincommunity.coop/expansion/</a>	<b>Food &amp; Drink</b>	<b>Western Massachusetts</b>
<b>Tellus &amp; the Satellite Bar</b>	Tellus & the Satellite Bar is a gastropub, part-time nightclub, and part-time wine and cocktail bar located in downtown Northampton.	Northampton	MA	<a href="https://www.tellusrestaurant.com">https://www.tellusrestaurant.com</a>	<b>Food &amp; Drink</b>	<b>Western Massachusetts</b>
<b>Kwench Juice Cafe</b>	Kwench Juice Cafe serves fresh juice made from top-quality products and a comfortable cafe in downtown Amherst.	Amherst	MA	<a href="https://kwenchamherst.godaddy.com">https://kwenchamherst.godaddy.com</a>	<b>Food &amp; Drink</b>	<b>Western Massachusetts</b>
<b>Ana Bandeira Chocolates</b>	Ana Bandeira Chocolates is an authentic chocolatier that serves pastries and chocolate bars made with cacao from the owner's family farm in Brazil.	Northampton	MA	<a href="http://anabandeirachocolates.com">anabandeirachocolates.com</a>	<b>Food &amp; Drink</b>	<b>Western Massachusetts</b>
<b>Cisco's Cafe</b>	Cisco's Cafe provides authentic Latino breakfast and lunch offerings, including casamiento beans, huevos rancheros, and pupusas.	Amherst	MA	<a href="http://ciscoscafeamherst.com">ciscoscafeamherst.com</a>	<b>Food &amp; Drink</b>	<b>Western Massachusetts</b>
<b>Berkshire Blends</b>	Berkshire Blends opened in May 2022 and provides the North Adams community with smoothies, a juice bar and desserts.	North Adams	MA	<a href="https://facebook.com/profile.php?id=100083311353916&amp;sk=about">facebook.com/profile.php?id=100083311353916&amp;sk=about</a>	<b>Food &amp; Drink</b>	<b>Western Massachusetts</b>