**“What’s New” in Massachusetts**

## FY2021

**RTC:**

**Date of submission:**

Please include details of recently opened or upcoming hotels, attractions, restaurants, and events in your region. MOTT will compile submissions into a bi-annual, statewide “**What’s New in Massachusetts”** for distribution to media, tour operators, and at trade shows.

Timing should be as forward looking as possible – as far as two years out for major events, anniversaries, and openings. Please include major recent openings as far as six months prior.

Please curate this to provide details on major renovations, events, significant milestones, and otherwise notable activity in the region. Descriptions should be written in a neutral, third person voice.

**Due with Initial FY2021 contract and with Mid-Year Report on February 1, 2021 to** [**Phyllis Cahaly**](mailto:phyllis.cahaly@mass.gov?subject=What's%20New%20-%20RTC)**.**

**Accommodations: Major Upcoming Openings**

Please use this format:

[**Name**](http://www.marriott.com/hotels/travel/ewbbw-residence-inn-boston-bridgewater/) **(hyperlinked to website if available)**

**Date of opening (month year):**

**City/Town:**

**Brief Description:**

**Rooms:**

**Accommodations: Recent Openings**

Please use this format:

[**Name**](http://www.marriott.com/hotels/travel/ewbbw-residence-inn-boston-bridgewater/) **(hyperlinked to website if available)**

**Date of opening (month year):**

**City/Town:**

**Brief Description:**

**Rooms:**

**Attractions**

Please use this format:

[**Name**](http://www.marriott.com/hotels/travel/ewbbw-residence-inn-boston-bridgewater/) **(hyperlinked to website if available)**

**Date of opening (month year):**

**City/Town:**

**Brief Description:**

**Food & Drink: Major Openings**

Please use this format:

[**Name**](http://www.marriott.com/hotels/travel/ewbbw-residence-inn-boston-bridgewater/) **(hyperlinked to website if available)**

**Date of opening (month year):**

**City/Town:**

**Brief Description:**

**Major Upcoming Events**

*Please only include* ***NEW*** *events*

Please use this format:

[**Name**](http://www.marriott.com/hotels/travel/ewbbw-residence-inn-boston-bridgewater/) **(hyperlinked to website if available)**

**Date of opening (month year):**

**City/Town:**

**Brief Description:**

**Significant Anniversaries**

*May include milestone years for: museums, attractions, events, festivals, cities/towns, and historic figures*

Please use this format:

[**Name**](http://www.marriott.com/hotels/travel/ewbbw-residence-inn-boston-bridgewater/) **(hyperlinked to website if available)**

**Date of anniversary (month year):**

**City/Town:**

**Brief Description:**

**Other**

Please use this format:

[**Name**](http://www.marriott.com/hotels/travel/ewbbw-residence-inn-boston-bridgewater/) **(hyperlinked to website if available)**

**Date (month year):**

**City/Town:**

**Brief Description:**